

HOLY CROSS COLLEGE (AUTONOMOUS)

Affiliated to Bharathidasan University
Nationally Accredited (3rd Cycle) with 'A' Grade by
NAAC College with Potential for Excellence.
Tiruchirapalli - 620002.

School of Management Studies

PG and Research Department of Commerce

Programme: B.Com with Computer Applications

Programme: B.Com

PO No.	Programme Outcomes Upon completion of the B.Com. Degree Programme, the graduate will be able to
PO-1	Obtain quality education in the areas of Commerce
PO-2	Acquire practical skills to gather information, assess, create and execute new ideas to develop entrepreneurial skills.
PO-3	Receive training in Research and Computer skills.
PO-4	Develop a local, regional, national and international perspective and be competent enough in the area of Trade and Commerce.
PO-5	Create ethically conscious and socially responsible business standards

^{*}Use words that show the outcomes will be fulfilled following the completion of the Programme.

PSO No.	Programme Specific Outcomes Upon completion of these courses the student would
1	Acquire academic excellence with an aptitude for higher studies, professional certification and research
2	Become aware of the basic concepts in the areas of Marketing, Human Resources and Finance
3	Apply skills in doing research and use the ICT tools
4	Become aware of the various laws governing business
5	Acquire necessary skills to manage various positions in the corporate sector and in the field of education.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI – 620 002.

School of Management Studies

PG & RESEARCH DEPARTMENT OF COMMERCE

CHOICE BASED CREDIT SYSTEM

UG COURSE PATTERN- B.Com with Computer Applications (For Candidates admitted from June 2019 onwards)

Sem este r	Part	Course	Title of the Course	Code	Hrs/W k	Credit s	Mark s
	I	Language - I	Tamil Paper I/ Hindi Paper I/ French Paper I	U15TL1TAM01 U18HN1HIN01 U16FR1FRE01	5	3	100
	II	English – I	English Paper I	U15EL1GEN01	6	3	100
	III	Major Core – 1	Financial Accounting – I	U18CO1MCT01	5	5	100
	III	Major Core – 2	Principles of Marketing	U18CO1MCT02	5	5	100
I	III	Allied – 1	Business Mathematics and Statistics	U15MA1ACT04	4	4	100
	III	Allied – 2	Business Economics	U18EC1ACT02	4	3	100
	IV	Value Education	Catechism I / Ethics I/ Bible Studies I	U15VE2LVC01 U15VE2LVE01 U15VE2LVBO1	1	-	-
	Internship/Field Work/Field Project - 30 hours- Extra Credit U18SP1ECC01					2	100
	Total				30	25	700
	I	Language - II	Tamil Paper II/ Hindi Paper II/ French Paper II	U15TL1TAM01 U18HN2HIN02 U16FR1FRE01	5	3	100
	II	English – I	English Paper II	U15EL1GEN01	6	3	100
	III	Major Core – 3	Financial Accounting – II	U18CO2MCT03	6	5	100
	III	Major Core – 4	Business Law	U18CO2MCT04	5	5	100
II	III	Allied – 3	Computer Application in Business	U18CA2AOT03	4	3	100
	IV	SBE -1	Soft Skill Development	U15RE2SBT01	2	2	100
	IV	Extension Activity	Service Oriented Course	Any one activity based on the Student's choice	1	-	-
	IV	Value Education	Catechism I / Ethics I/ Bible Studies I	U15VE2LVC01 U15VE2LVE01 U15VE2LVBO1	1	1	100

	Internship/Field Work/Field Project 30 hours- Extra Credit U18SP2ECC01					2	100
	Total				30	24	800
	I	Language – III	Tamil Paper III / Hindi Paper III / French Paper III	U15TL3TAM03 U18HN3HIN03 U16FR3FRE03	5	3	100
	II	English – III	English Paper III	U15EL3GEN03	6	3	100
	III	Major Core – 5	Corporate Accounting I	U18CO3MCT05	5	5	100
	III	Major Core – 6	Banking Theory Law & Practice	U18CO3MCT06	5	5	100
III	III	Allied Optional 1	Data Analytics/ Services Marketing/ Human resources Management/ Indian Financial System	U18CA3AOP05 U18CO3AOT01 U18CO3AOT02 U18CO3AOT03	4	3	100
	IV	SBE – 2	Sustainable Rural Development & Student Social Responsibility	U18RE3SBT02	1	1	100
	IV	Industrial relations	Investment Basics	U19CO3IRT01	1	1	100
	IV	SBE – 3	Computer Literacy for Commerce	U19CO3SBT03	2	2	100
	IV	Value Education	Catechism II / Ethics II/ Bible Studies II	U15VE4LVC02 U15VE4LVE02 U15VE4LVBO2	1	-	-
	Inter		ork/Field Project - 30 hours- xtra Credit	U18SP3ECC03		2	100
	l		Total		30	25	900
	I	Language – IV	Tamil Paper IV / Hindi Paper IV / French Paper IV	U15TL4TAM04 U18HN4HIN04 U16FR4FRE04	5	3	100
	II	English – IV	English – IV	U15EL4GEN04	6	3	100
IV	III	Major Core – 7	Fundamentals of Cost Accounting	U18CO4MCT07	6	5	100
	III	Allied Optional– 2	Fundamentals of Programming /Creative Advertising/ Labour Laws/ Financial Services	U18CO4AOT01 U18CO4AOT04 U18CO4AOT05 U18CO4AOT06	4	4	100

	III	Allied Optional –	Introduction to Database systems / Consumer Behaviour/ Organizational Behaviour/ Security Analysis & Portfolio Management	U18CO4AOT02 U18CO4AOT07 U18CO4AOT08 U18CO4AOT09	4	4	100
		SBE – 4	Online course	U19OC4SBT04	2	2	100
		SBE – 5	Business software – Tally	U18CO4SBP02	2	2	100
	IV	Extension Activity	Service Oriented Course	Any one activity based on the Student's choice	-	1	100
		Value Education	Catechism II / Ethics II/ Bible Studies II	U15VE4LVC02 U15VE4LVE02 U15VE4LVBO2	1	1	100
	Inter		ork/Field Project - 30 hours- xtra Credit	U18SP4ECC04		2	100
	I		Total		30	27	1000
	III	Major Core – 8	Costing Methods And Techniques	U18CO5MCT08	6	6	100
	III	Major Core – 9	Principles of Auditing	U18CO5MCT09	5	5	100
	III	Major Core – 10	Corporate Accounting II	U18CO5MCT10	5	5	100
	III	Major Core – 11	Business Management	U18CO5MCT11	5	5	100
	III	Major Elective -	Business Environment / Digital Marketing	U18CO5MET01 U19CO6MET16	4	3	100
V	IV	NME – 1	Basic Principles of Accountancy/ Costing & Cost control techniques	U18CO5NMT01 U18CO5NMT02	2	2	100
	IV	EVS	Environmental studies	U18RE5EST01	2	1	100
	IV	Value Education	Catechism III / Ethics III/ Bible Studies III	U15VE6LVC03 U15VE6LVE03 U15VE6LVBO3	1	-	-
	Interi	•	ork/Field Project - 30 hours- xtra Credit	U18SP5ECC05		2	100
Total				30	29	800	
VI	III	Major Core – 12	Management Accounting	U18CO6MCT12	5	5	100
VI	III	Major Core – 13	Financial Management	U18CO6MCT13	5	5	100

III	Major Core – 14	Company Law	U18CO6MCT14	5	5	100
Ш	Major Elective – 2	Fundamentals of E- Commerce/ Retail Management/ International Human Resources Management/ International Financial Management	U19CO6MET07 U18CO6MET02 U18CO6MET03 U18CO6MET04	4	4	100
III	Major Elective 3	Income Tax Theory Law and Practice / Entrepreneurial Development	U18CO6MET05/ U18CO6MET06	5	5	100
IV	SBE – 6	Research Methodology	U15DS6SBT06	2	2	100
IV	NME -2	Basic Principles of Accountancy/ Marketing Practices	U18CO6NMT01 U18CO6NMT03	2	2	100
IV	Value Education	Catechism III / Ethics III/ Bible Studies III	U15VE6LVC03 U15VE6LVE03 U15VE6LVBO3	1	-	100
IV	Extension Activity	RESCAPES – Impact study of Project	U15RE6ETF01	-	1	100
IV		Gender studies	U15WS6GST01	1	1	100
Internship/Field Work/Field Project 30 hours- Extra Credit U18SP6ECC01					2	100
Total				30	32	1100
Grand Total			180	162	5300	

HOLY CROSS COLLEGE (Autonomous), Tiruchirappalli - 620 002. TAMIL DEPARTMENT

For Candidate admitted from 2015 onwards

First Year - Semester - I

Course Title	Kjyhkhz;L – Kjw;gUtk;
Total Hours	90
Hours/Week	6 Hrs Wk
Code	U15TL1TAM01
Course Type	Theory
Credits	3
Marks	100

General Objectives:

- To find out the ways to handle the Tamil language effectively and productively.
- To introduce the tradition and the grammar of Tamil language.
- > To encourage the creatively development.
- > Creating curiosity to make life according to high moral.
- ➤ Helping to create healthy thoughts among themselves.

Course Objectives:

CO No.	Course Objectives				
CO-1	தமிழ் இலக்கியப் பரப்பையும்,விழுமியங்களையும் அறிமுகப்படுத்துதல்.				
CO-2	தமிழ் மொழியின் தொன்மை, தாய்மொழிப்பற்று, தன்னம்பிக்கை சூழல்களை எதிர்கொள்ளும் திறன் முதலியவற்றை அறிந்து கொள்வா்.				
CO-3	கவிதையின் வாயிலாக அன்பு உணர்வினை வளர்க்கச் செய்தல்.				
CO-4	கலைச்சொற்கள் வாயிலாக பிறமொழிச் சொற்களை ஆராயும் தன்மைப் பெறுவர்.				
CO-5	படைப்பாற்றல் திறனை வளர்த்துக்கொள்வர்.				

அலகு:1 செய்யுள்

1. பாரதியார் கவிதைகள் -தமிழ் கண்ணன் என் சேவகன் 2. பாரதிதாசன் கவிதைகள் -உலகம் உன்னுடையது 3. உமர்கய்யாம் உமர்கய்யாம் பாடல்கள்

4. பட்டுக்கோட்டையார் -செய்யும் தொழிலே தெய்வம் 18 ர்சள

5. ந. பிச்சமூர்த்தி – ஒளியின் அழைப்பு

6. வைரமுத்து – ஐந்து பெரிது ஆறு சிறிது

7. சிற்பி — ஒரு கிராமத்து நதி

Key Words (Extra Reading)

1. ந. காமராசு கவிகைகள்

2. தமிழன்பன் கவிதைகள்

அலகு:2 செய்யுள்

8. கல்யாண்ஜி -பேசும்பார் என் கிளி

9. நிர்மலா சுரேஷ் -தைலச்சிமிழும் தச்சன் மகனும் -ஒரு கோதை 10. இரா. மீனாட்சி 18ர்சள

11. ഖിജ്മി -குரங்கு மனிதன் 12. பா. சத்திய மோகன் -எங்கெங்கு காணினும்

13. ഞ്ചെങ്ക കഖിട്ടെക്ക്

key Words (Extra Reading)

1. ந.முத்துக்குமார் கவிதைகள்

2. செனட்ரியூ கவிதைகள்

அலகு:3 18Hrs

தமிழ் இலக்கிய வரலாறு தமிழாய்வுத்துறை வெளியீடு 20-ஆம் நூற்றாண்டு (தற்காலம்)

Key Words (Extra Reading)

தமிழ் இலக்கிய வரலாறு -மு.வரதராசன்

myF:4

படைப்பிலக்கியம் - சிறுகதைத் தொகுப்பு(துறை வெளியீடு) 18ர்சள

myF:5

பொதுப்பகுதி - கலைச்சொற்கள் 18ர்சள

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	தமிழ் மொழியின் மேன்மை, தாய்மொழிப்பற்று, வாழ்வின் அனைத்து நிலைகளிலும் நிலைத்து நிற்கும் தன்மை, சுய ஒழுக்கம், ஒற்றுமை உணர்வு, நாட்டு வளர்ச்சிக்கான முன்னேற்றப் பாதை போன்றவற்றை திறனாய்வு செய்வர்.	PSO 1	U
CO-2	கவிதையின் வாயிலாக இறைப்பற்று, இயற்கையைப் பாதுகாக்கும் உணர்வு, சமூகம் பெண்ணுக்கு இழைக்கும் அநீதியை எதிர்த்துப் போராடும் மனநிலை முதலியவற்றை மதிப்பிடுவர்.	PSO 2	Е
CO-3	தற்காலத் தமிழ் இலக்கியங்களின் வழி மாணவர்கள் தங்கள் படைப்பாற்றல் திறனை வளர்த்துக்கொள்வர்.	PSO 2	AN
CO-4	பல்வேறு சிறுகதைகளின் வழியாக மனித உரிமைகளை வலியுறுத்தி மனிதநேயத்தை மீட்டெடுக்கும், விழிப்புணர்வினைப் பெறுவர்.	PSO 3	AP
CO-5	துறைச் சார்ந்த கலைச்சொற்களை மாணவர்களுக்கு அறிமுகப்படுத்துவதோடு ஆங்கிலச்சொல்லுக்கு நிகரான தமிழ்ச் சொல்லையும் கற்று இருமொழிப் புலமை பெறுவர்.	PSO 4	U

பாட நூல்கள்

 செய்யுள்
 - தமிழாய்வுத்துறை வெளியீடு

 தமிழ் இலக்கிய வரலாறு
 - தமிழாய்வுத்துறை வெளியீடு

 சிறுகதைத் தொகுப்பு
 - தமிழாய்வுத்துறை வெளியீடு

 கலைச்சொற்கள்
 - தமிழாய்வுத்துறை வெளியீடு

(For the candidates admitted from June 2018 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-620002 DEPARTMENT OF HINDI

SEMESTER – I

Course Title	PART – I LANGUAGE
	HINDI – I PROSE, SHORT STORY AND
	GRAMMAR –I
Total Hours	90
Hours/Week	6Hrs/Wk
Code	CODE: U18HN1HIN01
Course Type	Theory
Credits	3
Marks	100

General Objective: To enable the students to understand the importance of human values and patriotism

Course Objectives (CO):

The learner will be able to:

CO No.	Course Objectives
CO -1	Evaluate Self Confidence, Human values
CO- 2	Understand and analyze Gandhian Ideology
CO- 3	Understand Indian Culture, custom
CO- 4	Analyze communal Harmony and Unity in Diversity
CO- 5	Evaluate Friendship

UNIT –I (18Hours)

- 1. Aatma Nirbharatha
- 2. Idgah
- 3. Sangya

Extra Reading (Key Words): Takur ka kuvam, Bhuti Kaki

UNIT-II (18Hours)

- 1. Mahatma Gandhi
- 2. Vusne KahaTha
- 3. Sarva Naam

Extra Reading (Key Words): Chandradhar Sharma Guleri, Gandhian Ideology

UNIT-III (18Hours)

- 1. Sabhyata KaRahasya
- 2. Karva Va KaVrat
- 3. Visheshan

Extra Reading (Key Words): Sabhyata Aur Sanskriti, Yashpal ki Sampoorna khaniyan

UNIT-IV (18Hours)

- 1. Bharat EkHai
- 2. Sharandhata
- 3. Kriya

Extra Reading (Key Words): Ramante Tatra Deavata, Badala

UNIT-V (18Hours)

- 1. Mitrata
- 2. Vapasi
- 3. Ling AurVachan

Extra Reading (Key Words): Aacharya Ramachandra Shukla, Usha Priyamvadha ki kahaniyan

Note: Texts given in the Extra Reading (Key Words) must be tested only through Assignmentand Seminars.

Course Outcomes:

The learner will be able to:

CO No.	Course Outcomes	Cognitive Level
CO -1	Compare human values of present and past generations	Е
CO- 2	Test for Gandhian Ideology in the literary works.	U, An
CO- 3	Interpret Indian Culture in a scientific manner	U
CO- 4	Assess casteless and classless India	An
CO- 5	Value the interests of one's friend.	Е

CO- Course Outcome; R- Remember; U- Understand; Ap- Apply; An-Analyze; E- Evaluate; C-Create

Reference Books:

- GadyaSudha: Edt. Dr. M. SaleemBaig; RakaPrakashan; Ilahabad.U.P.
- Hindi GadyaPrabhakar:Edi. Dr.Hiranmay; ShikshaBharathi; KashmiriGate; Delhi.
- Kahani Vividha; Rajkamal Prakashan; Ilahabad.; New Delhi.
- Vyakaranpradeep; Dr. Ram Dev. M.A; LokBharathiPrakashan; Illahabad

(For candidates admitted 2016 onwards)

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI – 2

DEPARTMENT OF FRENCH

SEMESTER I

Course Title	PART I – LANGUAGE - FRENCH PAPER I	
	(GRAMMAR & CIVILISATION (ÉCHO A1 2e édition)	
Total Hours	90	
Hours/Week	6Hrs/Wk	
Code	U16FR1FRE01	
Course Type	Theory	
Credits	3	
Marks	100	

General Objective: To enable the students to learn the fundamentals of French Grammar and Cultural aspects of France.

Course Objectives(CO):

The learner will be able to

CO1	remember alphabets, numbers, nationalities and professions; understand the term Francophone, a brief introduction of France and oneself.
CO2	remember and understand verb conjugation and articles and apply the same in first contact
CO3	remember the pronouns placed after prepositions; analyse and evaluate leisure time activities in France and across the world.
CO4	apply past tensein writing personal diaries; comparison and adjectives in sketching travel journals
CO5	understand the usage of articles and inversion in interrogation and analyse the food habit of the French.

Unit 1 Parcours d'initiation ; Vouscomprenez

(15Hours)

La différence entre le prénom et le nom, les nationalités, les nombres, les professions

La présentation, le genre et le nombre d'un nom, l'interrogation et la négation – l'identité, les lieux de la ville, les mots du savoir-vivre – saluer, remercier – l'espace francophone.

Extra Reading (Key Words): La carte de la France et La carte du monde francophone

Unit 2 Autravail! (15Hours)

La conjugaison des verbes du 1^{er} groupe, des accords, les articles – l'état civil, des personnes et des objets caractéristiques d'un pays – exprimer ses gouts – première approche de la société française.

Extra Reading (Key Words): *Fiches de renseignement de ses parents* Unit 3 Onsedétend!

(15Hours)

La conjugaison des verbes irréguliers, le future proche, les pronoms après une préposition – les loisirs

– proposer, accepter, refuser, demander une explication – première approche de l'espace de France, repérages de quelques lieux de loisirs

Extra Reading (Key Words): Lieux de loisirs que l'étudiant apprécie

Unit 4 Racontez-moi!; Bonvoyage!

(30Hours)

Le passé composé, la date et l'heure – les moments de la journée, de l'année, les événements liés au temps – dire ce qu'on a fait – les rythmes de vie en France, des personnalités du monde francophone.

La comparaison, les adjectifs démonstratifs et possessifs – les voyages et les transports – négocier une activité, faire les recommandations – les transports en France

Extra Reading (Key Words):La vie des personnalités célèbres
Unit 5 Bonappétit!

(15Hours)

L'emploi des articles, la forme possessive – la nourriture, les repas, la fête – les situations pratiques à l'hôtel et au restaurant – les habitudes alimentaires en France.

Extra Reading (Key Words): Recette de la crêpe et des tartes

Course outcomes	Cognitive level
Introduce oneself to the class and classify Francophone countries in the world	Ap, E
map.	
Demonstrate regular verb conjugation	U, Ap
List out pronouns placed after prepositions	R, U
Survey leisure time activities in European countries	An
Develop personal diary	С
Outline the food habits of the French.	An

TEXT BOOKS:

ECHO A1 – METHODE DE FRANÇAIS & CAHIER PERSONNEL D'APPRENTISSAGE

Authors: J. Girardet and J. Pécheur Publication: CLÉ INTERNATIONAL, 2013.

Books for Reference:

La Conjugaison – Nathan

French made easy – Beginners level - Goodwill Publishing

House Je parle français I – Abhay Publications

Le français avec des jeux et des activités -

ELI Langue et la civilisation – I – Mauger

Bleu

Note: Texts given in the Extra Reading (Key Words) must be tested only through Assignment and Seminars.

(for candidates admitted from June 2018 onwards)

HOLY CROSS COLLEGE (AUTONOMOUS), Tiruchirapalli – 620002 PG AND RESEARCH DEPARTMENT OF ENGLISH I YEAR UG – SEMESTER I

PART II - ENGLISH 1 - GENERAL ENGLISH I

HOURS: 6 CODE: U15EL1GEN01 MARKS: 100

OBJECTIVES

- Students learn to use LSRW skills and advanced communication skills in the context required in their daily life.
- The students learn to analyze and express their self and their concern and responsibilities to the world around.
- The students learn how English is used in literary writing so as to imbibe the spirit of using the standard language for communication.

UNIT I - I, ME, MYSELF

Listening for specific information in instructions and directions

Speaking about oneself, family and friends, likes, dislikes, strengths, weaknesses, profession, talents, emotions, feelings, incidents, reactions, opinions, views, aim, vision.

Reading for comprehension of routine work.

Writing -Paragraph guided

Grammar- Articles, Prepositions, Punctuation

Vocabulary-Meanings, Synonyms, Antonyms

Composition –GuidedCreative writing

TEXTS

This is the Photograph of me by Margaret Atwood - Poem (Internal Testing)

- 1. The Mayonnaise Jar
- 2. *In Prison* by Jawaharlal Nehru (edited)
- 3. An extract from Shakespeare's Othello Act V Scene II

UNIT II -MY FAMILY AND FRIENDS

Listening to identify the persons/ places/ things from descriptions

Speaking -Describing incidents, favorite places, traits of a person, analyzing the nature of a person.

Reading to get specific information and to analyze characters

Writing -Letters (personal), paragraphs-family profile and history

Grammar -adjectives and verbs

Vocabulary-synonyms and antonyms in context

Composition - Guided paragraph

TEXTS

Night of the Scorpion by Nissim Ezekiel - Poem (Internal Testing)

- 1. The Old Folks at Home by Alphonse Daudet (edited)
- 2. Will you, Daddy? (Story from Reader's Digest)
- 3. An extract from Shakespeare's King Lear Act I Scene I

UNIT III -THE WORLD AROUND ME

Listening To identify specific information

Speaking –Discussing and expressing opinions

Reading To infer meaning

Writing Descriptive and Diary writing

Grammar Uses of 'be' Verbs – subject verb concord

Vocabulary Coining new words with Prefix and suffix- converting one part of speech to another

Composition - Essay writing

TEXTS

Snake by D.H. Lawrence – Poem (Internal Testing)

- 1. Floating Fantasy by Vinu Abraham (Prose)
- 2. Discovery by Herman Ould (Play)
- 3. A Handful of Dates by Tayeb Salih (Short story)

UNIT IV - MY CONCERN AND RESPONSIBILITIES

Listening to short speeches and getting main concern- Global comprehension

Speaking Expressing opinions, concerns and responsibilities

Reading To detect one's perspective

Writing Debate and Dialogue

Grammar Sentence patterns (5 basic types)

Vocabulary Appropriate words in the context , coinage of new words , use of phrases

Composition-Imaginative writing

TEXTS

I have a Dream by Martin Luther King Jr - (Internal Testing)

- 1. What I have lived for? by Bernard Russell
- 2. Three days to see by Helen Keller(edited)
- 3. An extract from Shakespeare's The Merchant of Venice Act IV Scene I

UNIT V - MY PROFESSIONAL WORLD

Listening to short profile to get details –global comprehension

Speaking Discussion on secrets of success learnt from success stories

Reading to infer meaning – to trace the development and analyze the ratio of development

Writing resume and E-mail writing

Grammar- Four Types of sentences

Vocabulary-Idioms and phrases- meaning

Composition – Formal and imaginative writing

TEXTS

Profile of a successful personality (Internal Testing)

- 1. Extract from a profile and an Interview of Indra Krishnamoorthy Nooyi
- 2. The Verger by Somerset Maugham
- 3. Profile of Bill Gates

PRESCRIBED BOOK:

English for Communication -PoGo publication Trichy

(For Candidates admitted from June 2018 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI – 620 002 School of Management Studies

B.Com with Computer Applications First Year - Semester - I

Course Title	e MAJOR CORE 1 - FINANCIAL ACCOUNTING-I		
Total Hours	75		
Hours/Week	5 Hrs / Wk		
Code	U18CO1MCT01		
Course Type	Theory		
Credits	5		
Marks	100		

GENERAL OBJECTIVE

To enable the students to understand and apply the principles of double entry system of accounting in preparation of final accounts of sole trader and Rectification of errors and to provide basic knowledge of accounting for bills of exchange, Accounts of nonprofit concerns and Consignment accounts.

Course Objectives:

CO No.	Course Objectives		
CO-1	Understand the accounting concepts and conventions and prepare final accounts		
CO-2	Rectify the errors in accounting		
CO-3	Account for bill transactions		
CO-4	Prepare accounts of non-profit concerns		
CO-5	Prepare consignment accounts		

UNIT - I INTRODUCTION TO ACCOUNTING AND FINAL ACCOUNTS - 15Hrs

Accounting Concepts and Conventions – Need for Accounting Standards –

Adjustment and Closing Entries – Final Accounts of a sole trader.

Extra reading/Key words: History of Accounting, Accounting principles and Double entry system, Latest developments in the field of Accountancy, Branches of Accounting and different methods of presentation of financial statements

UNIT - II RECTIFICATIONOFERRORS

15Hrs

Rectification of Errors: Rectification before and after preparation of trial balance, Suspense account. **Extra reading/Key words:** *Rectification after the preparation of final accounts*

UNIT – III BILLOFEXCHANGE

15Hrs

A. Bill of Exchange: Features, Recording transactions relating to bills: Drawing, accepting, retiring, renewing and dishonor of bills and insolvency of acceptor.

Extra reading/Key words: Accommodation bills

UNIT – IV ACCOUNTS OF NONPROFITCONCERNS

15Hrs

Receipts and Payments Account - Income and Expenditure Account - Balance Sheet. Extra reading/Key words: Examples of Non Profit concerns.

UNIT - VCONSIGNMENT

15Hrs

A. Consignment Accounts: Valuation of stock, Accounting for losses, Cost price method and Invoice pricemethod.

Extra reading/Key words : Consignment vs Joint Venture, Conversion of consignment into joint venture.

Theory-20% Problem:80%

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Recognize the basic accounting concepts and conventions	1	U
CO-2	Apply the rules of double entry book keeping for the preparation of final accounts	2	Ap
CO-3	Recognize the different types of errors in preparing the books of accounts, the procedure for rectifying the errors , rectify the errors and prepare suspense account	2	An
CO-4	Pass entries in the books of parties concerned with bills of exchange	1	Ap
CO-5	Recognise the procedure for preparing the final accounts of Non Profit concerns, differentiate between Receipts and Payments a/c and Income & Expenditure a/c and the Balance sheet of non profit organisations	2	An
CO-6	Develop accounting skills to manage the profits and losses of any trading	5	Ap

PO – Programme Outcomes; CO – Course Outcome; R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

PRESCRIBED TEXTS

- Reddy & Murthy, (2018). Financial Accounting, Chennai: MarghamPublishers.
- ➤ Dalston L. Cecil & Jenitra L. Merwin, (2018). *Financial Accounting*, Trichy: LearntechPress.

BOOKS FOR REFERENCE

- ➤ Shukla. M.C.& Grewal T.S., (2016) *Advanced Accounts*, New Delhi: S. Chand & Co.
- ➤ Jain. S.P. &Narang K.L., (2016) Advanced Accounts, New Delhi: Kalyani Publishers.
- ➤ Gupta. R.L.&Radhaswamy M., (2018) *Advanced Accounts* New Delhi: Sultan Chand.

^{*}Kindly see that the Programme Outcomes relate with the given course outcome in your ratified syllabus.

(For Candidates admitted from June 2018 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI – 620 002 School of Management Studies

B.Com with Computer Applications First Year - Semester - I

Course Title	MAJOR CORE PAPER 2 – PRINCIPLES OF MARKETING	
Total Hours	75	
Hours/Week	5 Hrs / Wk	
Code	U18CO1MCT02	
Course Type	Theory	
Credits	5	
Marks	100	

General Objective:

To enable the students to understand and analyze the various concepts of marketing and give awareness on the modern trends in marketing.

Course Objectives:

The learner will be able to

CO No.	Course Objectives	
CO-1	Remember and understand the marketing concepts, functions and the basic approaches to marketing.	
CO-2	Understand and recall the Product planning, product policy and the market segmentation.	
CO-3	Understand and summarise the pricing objectives and the various methods of pricing and recalls and explain the various promotion mix and qualities of a good salesman and the process of personal selling.	
CO-4	Analyse and evaluate the various channels of Distribution.	
CO-5	understand the various Modern Marketing concepts.	

UNIT - I INTRODUCTIONTOMARKETING

15Hrs

Marketing - Definition - Scope - Traditional and Modern concept - Issues and Developments in Marketing: Social, ethical and legal aspects of marketing; Importance and functions of marketing - Basic approaches to marketing - Marketing of agricultural, industrial and consumer goods.

Extra Reading / Keywords: Market Classification, Marketing Evolution

UNIT – II PRODUCT POLICY ANDMARKETSEGMENTATION 15Hrs

Product - Product Planning and Product Policy - Product Mix- Branding - Packaging - Product Life Cycle - Product planning for existing Product and new product. Market Segmentation. **Extra Reading / Keywords:** *Product Innovation, Market Segmentation Philosophies*

UNIT – III PRICING ANDPROMOTION MIX

15Hrs

Pricing-Pricingobjectives-Factorsinfluencingpricing-Methodsofpricing-Pricingpolicies. Promotion: Promotion Mix - Sales Promotion. Advertising - Objectives - Importance - Advertisement Copy-Differentmedia-Selectionofmedia.Personalselling-Qualitiesofagoodsalesman-Personal selling-Process.

Extra Reading / Keywords: Price Determination, Promotional mix factors

Channels of Distribution - Channel Functions - Factors influencing Channel Decisions - Middlemen - Wholesalers - Retailers - Selection of marketing channels- Direct& Indirect Marketing Channels

Extra Reading / Keywords: Wholesaler Classification, Retailer types

UNIT V -MODERNMARKETING

15Hrs

Marketing of Services; International marketing; Green marketing; Cyber marketing; Relationship marketing and other developments of marketing - Tele-marketing - Online marketing - Social media marketing

Extra Reading / Keywords: Brand Ambassadors

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Define the marketing concepts and list out the functions of marketing.	1	U
CO-2	Explain the product planning and policies and demonstrate the market segmentation.	2	U
CO-3	Interpret the various pricing policies followed by the organizations.	2	U
CO-4	Selection of media for Advertisement and also analyze the role of salesman in promotion	2	An
CO-5	Compare the various channels of distribution	2	Е
CO-6	Develop marketing skills and supports entrepreneurship abilities	2	U

PRESCRIBED TEXTS:

- Rajan Nair, (latest edition). *Marketing*, New Delhi: Sultan Chand and Sons.
- Pillai&Bhagavathi (latest edition) *MarketingManagement*, New Delhi: Sultan Chandand Sons.

BOOKS FOR REFERENCE:

- ➤ Philip Kotler, (2008). *Marketing Management*, New York: Prentice Hall, EnglewoodCliffs.
- ➤ William M. Pride & Ferrell. O.C., *Marketing*, Boston:Houghton-Mifflin.
- ➤ Kotler Philip & Armstrong Gary, *Principles of Marketing*, New Delhi: Prentice-Hall of India.

(For Candidates admitted from June 2018 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI – 620 002 School of Management Studies

B.Com with Computer Applications First Year - Semester - I

Course Title	ALLIED 1 : BUSINESS MATHEMATICS AND STATISTICS	
Total Hours	60	
Hours / Week	4	
Code	U15MA1ACT04	
Course type	Theory	
Credits	4	
Marks	100	

General Objective:

To provide sufficient knowledge of statistics which enables them to compute various statistical measures . To solve socially relevant allocation problems.

Course Objectives (CO):

The learner will be able to

CO No.	Course Objectives	
CO - 1	Apply of differentiation for finding marginal function, elasticity, maxima and minima	
CO - 2	Evaluate of initial basic feasible solution to transportation and assignment problem	
CO - 3	Understand various method of collection of data and its representation through graphs.	
CO - 4	Understand measures of dispersion and correlation	
CO - 5	Understand of index numbers and its types and uses.	

UNIT I: APPLICATIONSOFDIFFERENTIATION

12Hrs

Application of derivatives –marginal functions –elasticity –increasing and decreasing functions –maxima and minima

Extra Reading/ Keywords: Rolle's Theorem, Arc elasticity, Critical number, Newton's method

UNIT II: TRANSPORTATION ANDASSIGNMENTPROBLEM

12Hrs

Transportation Problem –North-West Corner Rule –Matrix minima method-Vogels approximation method (only initial basic feasible solution) –Assignment Problem –Hungarian method.

Extra Reading/ Keywords: Modified Distribution, Sequencing problem, Job sequencing problem, Game theory

UNIT III: COLLECTION AND PRESENTATIONOFDATA

12Hrs

Statistics –meaning and scope –collection of data –classification and tabulation –diagrams and graphs –histogram-polygon –cumulative frequency curves .

Extra Reading/ Keywords: Ogive curve, Glaciology, Pareto chart, Ethnography

UNIT IV :MEASURES OF DISPERSIONANDCORRELATION

12Hrs

Measures of dispersion –range, quartile deviation ,mean deviation ,standard deviation , coefficient of variation-merits demerits –Karl Pearsons coefficient of correlation ,Rank correlation

Extra Reading/ Keywords: Lorenz curve, Skewness, Kurtosis, Method of moments, Bowley's co-efficient

UNIT V:INDEX NUMBERS

12Hrs

Index Numbers – Laspeyer's,fisher's and Paasche's index numbers- tests for Index Numbers - cost of living Index Number - uses of Index Numbers.

Extra Reading/ Keywords: Order reversal test, Time and factor test, Weighted index numbers, Zero-based budget, Cash-Only budgeting, Splicing

Note: Tests given in the Extra Reading /Key Word: must be tested only through assignment and Seminars.

Course Outcomes(CO):

The learner will be able to

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO - 1	Compute marginal function, elasticity, maxima and minima.	PSO -1	R,U
CO - 2	Evaluate of initial basic feasible solution to transportation and assignment problem	PSO -3	U,Ap
CO - 3	Recognize various method of collection of data and demonstrate through graphs.	PSO -2	U,E
CO - 4	Assess and compare measures of dispersion and correlation.	PSO -5	Ар,Е
CO - 5	Recall index numbers and categorize its types and uses.	PSO -4	E
CO - 6	Provide sufficient knowledge of statistics which enables them to compute various statistical measures. To solve socially relevant allocation problems Skill Development	PSO -2,4	U, Ap

TEXT BOOKS:

Treatment and content as in

- 1. Navnitham PA. Business Mathematics and Statistics (2009), for UnitI.
- 2. KantiSwarup,Gupta P.K , Manmohan<u>OPERATIONS RESEARCH</u> ,SultanChand New Delhi for UnitII.
- 3. PillaiR.S.N ,Bagavathi .V (2007) <u>STATISTICS</u>S.Chand and Company ,New Delhifor Units III , IV andV

REFERENCE BOOKS:

- 1. HamdyTaha (2005), OPERATIONS RESEARCH Prentice Hall of India, NewDelhi.
- 2. Gupta ,Hira (1989), OPERATIONS RESEARCHS. Chand Publishers, New Delhi.
- 3. Arora .S,SumeetArora (2002),<u>COMPREHENSIVE STATISTICAL METHODS</u>, S.Chandand Company Ltd ,NewDelhi.
- 4. Douglas A.Lind ,WilliamG.Marchall ,Samuel A. Wathen (2003) ,<u>BASICSTATISTICS</u> FOR BUSINESSAND ECONOMICS, McGraw Hill,Delhi.
- 5. Gupta .S.C, Indra Gupta (2004) <u>BUSINESS STATISTICS</u> Himalaya Publishing House, NewDelhi.
- 6. Gupta .S.P (2006) , STATISTICAL METHODS, Sultan Chand & Sons , NewDelhi.
- 7. Sharma J.K, (2006) <u>BUSINESS STATISTICS</u>, Dorling Kindersley,(India) PvtLtd,Licensees of Pearson Educationin

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-2 DEPARTMENT OF ECONOMICS

(for candidates admitted from June 2018 onwards)

First Year - Semester - I

Course Title	Allied 2 Business Economics	
Total Hours	60	
Hours/Week	4 Hrs Wk	
Code	U18EC1ACT02	
Course Type	Theory	
Credits	3	
Marks	100	

General Objectives:

To enable students to understand the principles of Business Economics and sensitize them about the importance of the subject in management decision making

Course Objectives:

CO No.	Course Objectives
CO-1	Understand the basic concepts of business economics
CO-2	Understand and apply the production analysis in the firm
CO-3	Remember and apply the different methods of calculating national income
CO-4	Understand the business cycle in the economy
CO-5	Remember the use of fiscal policy and apply in the economy

UNIT I: Introduction to business economics and the theoryofdemand 12Hrs

- a. Meaning and scope of business economics role and responsibilities of a businesseconomist.
- b. Demand–Types of demand -law of demand- elasticity of demand (Price, Income and Cross)
- c. Methods of measuring price elasticity of demand –Demand forecasting steps in demand forecasting short term and long term forecasting methods of demandforecasting.

Extra reading (Key Words): Cardinal and Ordinal utility, Theory of consumer demand

UNIT II : Production Analysis

12Hrs

- a. Factors of production- Concepts of Total product, Average product and Marginalproduct
- b. Classical and Modern approaches to the law of variable proportions
- c. Law of returns to scale and Economics and diseconomies of scale

Extra reading (Key Words): Indifference curve, Cobb- Douglas Production function

Unit-III:Keynesian Theory of Determination of National Income

12Hrs

- a.Concepts- Different methods of calculating national income
- b.Components of aggregate expenditure in two, three, four sector economy models
- c. National Income determination in two, three and four sector economy models.

Extra reading (Key Words): Investment multiplier

Unit – IV:BusinessCycle

12Hrs

- a. Meaning of business cycle- Features- Phases of businesscycle
- b. causes of businesscycle
- c. Money- types of money- functions of money- monetary policy and creditcontrol *Extra reading (Key Words):* Keynes, Hick's and Cob-Web Theory.

Unit –V:PublicFinance:

12Hrs

- a. Economic functions of a modern government- allocation, distribution and stabilization functions
- b. Fiscal policy- meaning- objectives- function- instruments andtypes
- c. Use of fiscal policy for economic growth-limitations of fiscal policy

Extra reading (Key Words): Deficit financing

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Recall the role and responsibilities of business economist.	PSO 1	R, U
CO-2	Describe the Total product, Average product and Marginal product	PSO 2	R
CO-3	Understand the Classical and Modern approaches to the law of variable proportions	PSO 2	U
CO-4	Explain the Different methods of calculating national income	PSO 3	R
CO-5	Recall the types of money and functions of money	PSO 4	An
CO-6	List the objectives of fiscal policy	PSO 4	U
CO-7	Explain the function of fiscal policy	PSO 5	R, An
CO-8	Discuss the use of fiscal policy for economic growth	PSO 5	U

PO – Programme Outcomes; CO – Course Outcome; R- Remember; U- Understand; Ap – Apply;

An – Analyse; E- Evaluate; C – Create

References

Text Book:

- Sankaran .S.(2012), Business Economics, Margham Publications, Chennai.
- Dwivedi, D.N. (2001), Macro Economics, Theory and Policy, Mc. Graw Hill Pub, Delhi.
- Tyagi,B.P.,(1997),PublicFinance,(ThirtiethEdition),JaiPrakashNath&Company, Meerut.

Reference Books

- Chaturvedi, D.D., Gupta S.L. and Sumitra A.L ,(2001)., Business Economics—Test andcases, Galgotia publisiting company, New Delhi.
 - Manab Adhikary., (2002).Business (2nd Edition). Excel Book, NewDelhi.
 - Samuelso, B.A., Economics, (1976), Tale MCGraw-Hill. NewDelhi.
 - Sivayya K.V., M. Gangadharan Rao and V.S.P.Rao (2000), Business Economics Vol-1 discovery Publishing House., New Delhi.

HOLY CROSS COLLEGE (Autonomous), Tiruchirappalli - 620 002.

TAMIL DEPARTMENT

For Candidate admitted from 2015 onwards

First Year - Semester - II

Course Title	முதலாமாண்டு — இரண்டாம் பருவம்	
	முதலாமாணடு — இரண்டாம் பழுவம	
Total Hours	75	
Hours/Week	5 Hrs Wk	
Code	U15TL2TAM02	
Course Type	Theory	
Credits	3	
Marks	100	

General Objectives:

- To harmonize the students in Religious thoughts.
- > To Introduce the specialties of Tamil caureates
- > To infuse the friendly nature in to the students
- To improvise the good habits among students

Course Objectives:

CO No.	Course Objectives	
CO-1	இறைச்சிந்தனை வழி மாணவா்களை ஒருமுகப்படுத்துதல்.	
CO-2	மதநல்லிணக்கத்தை உருவாக்குதல்.	
CO-3	ஆளுமைத்திறனை வளர்த்தல்	
CO-4	படைப்பாற்றல் திறனை ஊக்கப்படுத்துதல்.	
CO-5	பிழையின்றி எழுதவும் படிக்கவும் மாணவர்களை தயார்ப்படுத்துதல்.	

அலகு:1செய்யுள;

15 Hrs

1. தேவாரம் - சுந்தரர் (திருமழப்பாடி)

2. திருவாசகம் - மாணிக்கவாசகர் (குயில் பத்து)

3. திருமந்திரம் - திருமூலர்4. திருப்பாவை - ஆண்டாள்

5. நாலாயிர திவ்யப்பிரபந்தம் - குலசேகராழ்வார் (பெருமாள் திருமொழி)

key Words (Extra Reading)

1. அற்புதத்திருவந்தாதி - காரைக்கால் அம்மையார்

2. திருவாய்மொழி - நம்மாழ்வார்

அலகு:2செய்யுள்

15 Hrs

6. மீனாட்சியம்மை பிள்ளைத்தமிழ் - குமரகுருபரர்

7. இரட்சணிய யாத்திரிகம் (சிலுவைப்பாடு) - எச்.ஏ.கிருட்டிணப்பிள்ளை

8. வேதநாயக சாஸ்திரியார் பாடல்கள் - - வேதநாயசாஸ்திரியார்

9. நபிகள்நாயக மான்மியமஞ்சரி - செய்குதம்பிப்பாவலர்

key Words (Extra Reading)

1. நந்திக்கலம்பகம்

2. குற்றாலக்குறவஞ்சி –திரிகூடராசப்பக்கவிராயர்

myF:3

15 Hrs

தமிழ் இலக்கிய வரலாறு –

நாயக்கர்காலம்

ച്ടെ:4 15Hrs

படைப்பிலக்கியம் - புதினம்

கல்கி - பார்த்திபன் கனவு

key Words (Extra Reading)

வில்லோடு வா நிலவே – வைரமுத்து

அலகு:5

கடிதம் எழுதுதல்

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	பல்லவர்கள் காலத்து சமயப்பணியையும் சமய இலக்கியங்களின் வளர்ச்சியையும் திறனாய்வு செய்வர்.	PSO 1	U
CO-2	பல்வேறு மதங்களும் கற்பிக்கின்ற சமயக் கொள்கை ஒன்றுதான் என்பதனை உணர்த்தி, மதக்காழ்ப்புணர்வை அகற்றி ஒற்றுமையுணர்வை வளர்த்துக் கொள்வர்.	PSO 2	AN
CO-3	அரசர்கள் முதல் உழவர்கள்வரை பலதரப்பட்ட மாந்தர்களின் உயரியச் செயல்களை அறிந்து கொண்டு ஆளுமைமிக்கவர்களாக உருவாகுவர்.	PSO 2	AP
CO-4	நாவல் வாசிப்பதால் படைப்பாற்றல் திறனும் சொற்களஞ்சியப் பெருக்கமும் பெறுவர்.	PSO 3	U
CO-5	விண்ணப்பக் கடிதம் எழுத நேரிட்டால் தானாக முன்வந்து தடையில்லாமல் எழுதுவர்.	PSO 4	U

PO – Programme Outcomes; CO – Course Outcome; R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

பார்வை நூல்கள்

செய்யுள் - தமிழாய்வுத்துறை வெளியீடு

தமிழ் இலக்கிய வரலாறு - தமிழாய்வுத்துறை வுத்துறை வெளியீடு

நாவல்

கல்கி - பார்த்திபன் கனவு

கடித இலக்கியம் - பயிற்சி ஏடு

(For the candidates admitted from June 2018 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-620002 DEPARTMENT OF HINDI SEMESTER – II

Course Title	PART – I LANGUAGE	
	HINDI – II DRAMA , NOVEL AND GRAMMAR –II	
Total Hours	75	
Hours/Week	5Hrs/Wk	
Code	CODE: U18HN2HIN02	
Course Type	Theory	
Credits	3	
Marks	100	

General Objective: To enable the students to appreciate and critically evaluate the prescribed literary works.

Course Objectives (CO):

The learner will be able to:

CO	Course Objectives	
No.		
CO -1	Critically evaluate moral values in the drama	
CO- 2	Critically appreciate and evaluate the novel in an ethical perspective.	
CO- 3	Understand and apply tense and case	
CO- 4	remember and apply adverbs and prepositions	
CO- 5	comprehend_the usage of conjunctions and interjections	

UNIT –I (15Hours)

- 1. Ashad ka ekdhin
- 2. Gaban
- 3. Kaal

Extra Reading (Key Words): Mohan Rakesh, Laharon Ke Rajahams

UNIT-II (15Hours)

- 1. Ashad ka ekdhin
- 2. Gaban
- 3. Karak

Extra Reading (Key Words): Premchand, Nirmala

UNIT-III (15Hours)

- 1. Ashad ka ekdhin
 - 2. Gaban
 - 3. Kriya Visheshan

Extra Reading (Key Words): Seva Sadhan, Aadhe Adhure

UNIT-IV (15Hours)

- 1. Ashad ka ekdhin
- 2. Gaban
- 3. Sambandha Bodhak

Extra Reading (Key Words): Andhere Bandh Kamare, Mispal

UNIT-V (15Hours)

- 1. Ashad ka ekdhin
- 2. Gaban
- 3. Yojak(Samuchaya Bhodak) Aur Dhyodak (VismyadhiBhodak)

Extra Reading (Key Words): Poos Ki Raat, Shatranj Ke Khiladi

Note: Texts given in the Extra Reading (Key Words) must be tested only through Assignmentand Seminars.

Course Outcomes:

The learner will be able to:

CO No.	Course Outcomes	Cognitive Level
CO -1	Appraise moral values in the Society	E
CO- 2	Distinguish necessity and luxury	Е
CO- 3	To make use of present, past and future tense and build stories.	U, Ap
CO- 4	Utilize adverbs and prepositions in a text.	R, Ap
CO- 5	Rephrase using conjunctions and interjections.	U

CO- Course Outcome; R- Remember; U- Understand; Ap- Apply; An-Analyze;

E- Evaluate; C-Create

Reference Books:

- Ashadka ek dhin : Mohan Rakesh;Rajpal andSons,Delhi.
- Nirmala: Premchand; Sri Jwalaji Books Educational Enterprises, New Delhi.
- Vyakaran pradeep; Dr. Ram Dev. M.A; LokBharathiPrakashan; Illahabad.
- Manak Hindi Vyakaran: ChandraBhan 'Rahi'; SreyaPrakashan, Illahabad

(For candidates admitted 2016 onwards)

$HOLY\ CROSS\ COLLEGE\ (AUTONOMOUS)\ TIRUCHIRAPPALLI-2$

DEPARTMENT OF FRENCH

SEMESTER II

Course Title	PART I – LANGUAGE - FRENCH PAPER II
	(GRAMMAR, CIVILISATION & TRANSLATION
	(ÉCHO A1 2 ^e édition)
Total Hours	75
Hours/Week	5 Hrs/Wk
Code	U16FR2FRE02
Course Type	Theory
Credits	3
Marks	100

General Objective: To enable the students to learn French Grammar and Cultural aspects of France.

Course Objectives (CO):

The learner will be able to

CO1	understand pronominal verbs and apply the same in narrating one's own everyday	
	activities.	
CO2	remember prepositions and understand climate in France and dwelling place.	
CO3	apply past tenses in a biography and analyse relationships and family structure in France	
CO4	understand object pronouns and evaluate savoir-vivre in France.	
CO5	understand the usage of relative pronouns and secondary tenses and remember SOS and	
	evaluate French style	

Unit 1 Quellejournée!

(15Hours)

La conjugaison pronominale, l'impératif, l'expression de la quantité – les activités quotidiennes, les achats et l'argent – demander des nouvelles de quelqu'un – le comportement en matière d'achat et d'argent.

Extra Reading (Key Words): lettre amicale, compléter un dialogue

Unit 2 Qu'on est bienici!

(12Hours)

Les prépositions et les adverbes, les verbes exprimant un déplacement – le logement, la localisation, l'orientation, l'état physique, le temps qu'il fait – demander de l'aide, exprimer une interdiction – le climat en France, les cadres de vie (ville et campagne)

Extra Reading (Key Words): des affiches et des panneaux

Unit 3 Souvenez-vous? (12Hours)

Emplois du passé composé et de l'imparfait – les moments de la vie, la famille, les relations amicales, amoureuses, familiales – demander/donner des informations sur la biographie d'une personne – le couple et la famille.

Extra Reading (Key Words): la biographie d'une personne importante

Unit 4 Ons'appelle? (12Hours)

Les pronoms compléments directs et indirects – les moyens de la communication – aborder quelqu'un, exprimer une opinion sur la vérité d'un fait – les conseils de savoir-vivre en France.

Extra Reading (Key Words):le savoir vivre en Inde

Unit 5 Un bon conseil!; Parlez-moi devous!

(24Hours)

L'expression de déroulement de l'action, les phrases rapportées – le corps, la santé et la maladie – téléphoner, prendre rendez-vous, exposer un problème – les conseils pour faire face aux situations d'urgence.

La place de l'adjectif, la proposition relative, la formation des mots – la description physique et psychologique des personnes, les vêtements et les couleurs – demander/donner une explication – quelques styles comportementaux et vestimentaires en France.

Extra Reading (Key Words): SOS en Inde, les marques internationales des vêtements.

Course outcomes:	Cognitive level
Make use of pronominal verbs to sketch one's routine.	U, Ap
Illustrate habitat in France.	An
Utilize a biography to identify past tenses.	E
Compare family structure in France and in India.	E
Apprise savoir-vivre in class room.	Ap, An
Examine « Style » in a French context.	An
Relate SOS in India and in France.	Е

TEXT BOOKS:

ECHO A1 – METHODE DE FRANÇAIS & CAHIER PERSONNEL D'APPRENTISSAGE

Authors: J. Girardet and J. Pécheur Publication: CLÉ INTERNATIONAL, 2013.

Books for Reference:

La Conjugaison – Nathan

French made easy – Beginners level - Goodwill Publishing

House Je parle français II - Abhay Publications

Le français avec des jeux et des activités –

ELI Langue et la civilisation – I – Mauger

Bleu

Note: Texts given in the Extra Reading (Key Words) must be tested only through Assignment and Seminars.

(for candidates admitted from June 2018 onwards)

HOLY CROSS COLLEGE (AUTONOMOUS), Tiruchirapalli – 620002 PG AND RESEARCH DEPARTMENT OF ENGLISH I YEAR UG – SEMESTER I

PART II – ENGLISH 2 - GENERAL ENGLISH II

HOURS: 6 CODE: U15EL2GEN02

CREDIT: 3 MARKS: 100

OBJECTIVES

- Students learn to use LSRW skills and advanced communication skills in the context required in their daily life.
- The students learn to analyze and express their self and their concern and responsibilities to the world around.
- The students learn how English is used in literary writing so as to imbibe the spirit of the standard language for communication.

UNIT I - SELF

Listening- Specific information from demonstration and instructions, transfer of information.

Speaking - Sharing expressions, dreams and expressing opinions.

Reading -Skimming and Scanning for specific information, reading for local comprehension.

Writing - Story Writing

Grammar - Articles and Sentence Pattern

Vocabulary - Meanings, Synonyms, Antonyms

Composition - Transfer of information: Paragraph to Bar graph/pie chart

General Essay - Courage is the key to success

TEXTS

- 1. The Far and the Near by Thomas Wolfe (Short Story)
- 2. The Owl who was a God by James Thurber (Short Story)
- 3. Wings of Fire Chapter Iby Dr. A.P.J. Abdul Kalam (Prose)

UNIT II – STRENGTHS

Listening - Listening to a process

Speaking - Telephone Etiquette

Reading - Loud reading with pause, intonation and expression in dialogue form

Writing - Writing about oneself (strengths& weaknesses, Have's & Have not's)

Grammar- Subject verb agreement, Prepositions

Vocabulary- One word substitute in the context

Composition- Letter Writing - informal letters

General essay – A bird in hand is worth two in bush.

TEXTS

- 1. *The Robe of Peace* by O' Henry (Short Story)
- 2. An extract from *Androcles and the Lion* by George Bernard Shaw (Play)

UNIT III - POSITIVE SHORTCOMINGS

Listening - Listening to facts and opinions and trying to differentiate it

Speaking - Pair Work – about have's & have not's, understanding the strengths and overcoming the weaknesses

Reading - Reading newspapers, articles, magazines, anecdotes for global and specific in analytical thinking

Writing - Filing Complaints, Travelogues

Grammar - Tenses, Direct and Indirect Speech

Vocabulary - Compound words

Composition - Dialogue Writing

General essay – Adversity is the seed of success.

TEXTS

- 1. Six Thinking Hats by Edward de Bono (Prose)
- 2. A Cup of Tea by Katherine Mansfield (Short Story)
- 3. An Extract from Shakespeare's As You Like It (Act II Scene I lines 12 -17)

UNIT IV POTENTIALS

Listening - Listening to the description of personalities, historical places and monuments

Speaking - Group Discussion – Totally controlled, partially controlled, Free

Reading - Parallel Reading, reading for pleasure

Writing - Letter writing – formal letters

Grammar - Adjectives, Degrees of Comparisons

Vocabulary - Idioms and Phrases

Composition - Debates and Discussions

General essay – My potentials

TEXTS

- 1. Easy Ways to Avoid an Argument by Sam Horn (Prose)
- 2. Pygmalion by George Bernard Shaw (Play)
- 3. My Heart Leaps up when I behold by William Wordsworth (Poem)
- 4. The Flower by Alfred Lord Tennyson (Poem)

UNIT V ACHIEVEMENTS

Listening - Listening to comparisons and arguments

Speaking - Performance

Reading - In-depth reading

Writing - Script writing of story to play

Grammar - Question Tags

Vocabulary - Homophones

Composition - Essay Writing

General essay - The reward of hard work.

TEXTS

1. On Saying Please by A.G. Gardiner (Prose)

2. A Time of Green by Anna Stillaman (Play)

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(For Candidates admitted from June 2018 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI – 620 002 School of Management Studies

B.Com with Computer Applications First Year - Semester - II

Course Title	MAJOR CORE 3– FINANCIAL ACCOUNTING II	
Total Hours	Total Hours 90	
Hours/Week	6Hrs/ Wk	
Code	U18CO2MCT03	
Course Type	Theory	
Credits	5	
Marks	100	

General Objectives:

To provide basic knowledge of accounting procedure for depreciation accounting, singleentry system, branch & Hire purchase system of accounting & to develop skills in the preparation of PartnershipAccounts.

Course Objectives:

CO No.	Course Objectives
CO-1	Remember and understand the various methods of providing depreciation & the accounting concepts related to claim for loss of stock & loss of profit.
CO-2	Acquire knowledge on single entry system of book keeping
CO-3	Develop knowledge related to debtors & stock & debtor system of accounting of dependent branches
CO-4	Recall the accounting procedures related to admission & retirement of a partner
CO-5	Understand the accounting procedure relating to death & insolvency of a partner.

UNIT- I DEPRECIATION ACCOUNTING AND INSURANCE CLAIMS 18 Hrs

(A) Depreciation Accounting-Methods of Providing Depreciation - Straight line method, written down value method - Sinking fund method - Insurance policymethod

B) Insurance Claims - Claim for Loss of Stock and Loss of Profit.

Extra Reading / Keywords: short sales, STD turnover, annual turnover

UNIT - II SINGLE ENTRY SYSTEM OFBOOKKEEPING

18Hrs

Single entry system of Book-keeping - Statement of affairs and Conversion method **Extra Reading / Keywords:** Capital in the beginning, capital at the end

UNIT – III BRANCH ACCOUNTS AND HIREPURCHASESYSTEM 18Hrs

- A) Branch Accounts Dependent Branches Debtors System and Stock and Debtors systemof accounting.
- B) Hire Purchase System Calculation of Interest. Default and Repossession **Extra Reading / Keywords:** *Invoice price, loading type, types of repossession*

UNIT-IVPARTNERSHIPACCOUNTS

18Hrs

Fundamentals and Adjustments of Partnership – Admission of a Partner (one partner only), Retirement of a partner.

Extra Reading / Keywords: goodwill methods

UNIT – V PARTNERSHIPACCOUNTS(Continued)

18Hrs

Death of a partner- Dissolution of Partnership firms-Insolvency of one partner and insolvency of all partners.

Extra Reading / Keywords: modes of dissolution, deficiency account

Theory-20% Problems-80%

Note: Texts given in the Extra reading /Key wordsmust be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Recall the methods providing depreciation and summarise the claim for loss of profit and stock	2	U
CO-2	Apply the knowledge on single entry system of bookkeeping	4	Ap
CO-3	Compile information to adapt the debtors, debtors and stock system of accounting of dependent branches and recall the methods of interest calculation and accounting g procedures of hire purchase system	4	Ap
CO-4	Relate the accounting procedures relating to admission and death of partners.	2	Ap
CO-5	Illustrate the accounting procedures of death and insolvency of a partner.	2	Ap
CO-6	Cultivate accounting skills under hirepurchase, branch and royalty.	2	Ap

PO – Programme Outcomes; CO – Course Outcome; R- Remember; U- Understand; Ap – Apply;
An – Analyse; E- Evaluate; C – Create

PRESCRIBED TEXT:

T.S.Reddy&Murthy.A (2014) Financial Accounting, Chennai, MarghamPublication.

BOOKS FOR REFERENCE:

- ➤ Shukla. M.C.& Grewal T.S., (2006). *Advanced Accounts*, New Delhi: S. Chand &Co.,
- ➤ Jain. S.P. &Narang K.L., (2006). *Advanced Accounts*, New Delhi: KalyaniPublishers.
- Gupta. R.L.&Radhaswamy M., (2006). *Advanced Accounts* New Delhi: SultanChand.
- > Dr M A Arulanandam, Financial Accounting, New Delhi: HimalayaPublications.
- ➤ Dr K S Raman &S.N.Maheswari, (2007). Financial Accounting, New Delhi: Vikas Publication.

(For Candidates admitted from June 2018 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI – 620 002 School of Management Studies

B.Com with Computer Applications First Year - Semester - II

Course Title	MAJOR CORE 4-BUSINESS LAW	
Total Hours	75	
Hours/Week	5Hrs / Wk	
Code	U18CO2MCT04	
Course Type	Theory	
Credits	5	
Marks	100	

General Objective:

To enable the students to understand the important provisions of (i) IndianContractAct Sale of Goods Act(iii) Limited Liability PartnershipAct

Course Objectives:

CO No.	Course Objectives
CO-1	Remember and understand the essentials of a contract and rules regarding offer, acceptance, consideration and capacity to contract
CO-2	Understand and evaluate the rules regarding free consent, legality of object, performance and discharge of contract
CO-3	Analyze the special kinds of contracts and understand the Limited Liability Partnership form of organization
CO-4	Comprehend the laws relating to Contract of Agency, Cyber Laws and Right to Information Act
CO-5	Understand the provisions relating to Sale of Goods Act 1930

UNIT - I INTRODUCTIONTO CONTRACT

18Hrs

Law of contract - Nature and types of contract - Essential of valid contract - Offer and Acceptance - Consideration - Capacity to contract.

Extra reading /Key words : Aleatory contract

UNIT - II NATUREOFCONTRACT

18Hrs

Free consent - Mistake - Misrepresentation - Fraud - Coercion and undue influence - Legality of object - Agreements not declared void - Contingent contract - Performance of contract-Discharge of contract

- Remedies for breach of contract

Extra reading /Key words: Any three recent case studies on Breach of Contract

UNIT – III SPECIAL CONTRACTSANDLLP

18Hrs

Quasi contract - Indemnity and Guarantee - Bailment and Pledge. The Limited Liability Partnership (LLP) Act, 2008 Definitions - Origin - LLP in India - Salient features of LLP - Difference between LLP and partnership - LLP Vs Company - LLP agreement

Extra reading /Key words: Pros and cons of LLP

UNIT - IV CONTRACTOFAGENCY

18Hrs

Contract of Agency - Kinds - Duties - Authority of agent - Relation with third parties - Liabilities of parties - Termination of agency - Irrevocable agency. Introduction to Cyber laws in India and Right to Information Act.

Extra reading /Key words: Right to privacy, Data Protection Law in India

(ii)

UNIT - V SALE OF GOODSACT1930

18Hrs

Sale of Goods Act, 1930 with amendments—Sale and agreement to sell — Conditions and warranties — Passing of property — Performance — Remedies for breach — Rights of an unpaid seller.

Extra reading /Key words : Auction sale

Note: Texts given in the Extra reading /Keywords must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the rules regarding offer, acceptance, consideration and capacity to contract	1,4	U
CO-2	Remember the rules regarding free consent, legality of object, performance and discharge of contract	1	R
CO-3	Analyze and explain special contracts and Limited Liability Partnership form of business organization	1	An
CO-4	Relate law guiding the Contract of agency and understand Cyber laws and Right to Information Act	4,5	An
CO-5	Explain the rules pertaining to Sale of Goods Act	5	R
CO-6	developskills on solving legal issues pertaining to business	1	An

PO – Programme Outcomes; CO – Course Outcome; R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

PRESCRIBED TEXT:

Kapoor N.D., Business Law, Sultan Chand Son, New Delhi, 2017

BOOKS FOR REFERENCE:

- Kuchhal M.C., Mercantile Law, New Delhi: Vikas Publishing House, latestedition
- Desai T.R., *Indian Contract Act, Sale of Goods Act and Partnership Act*, Kolkata: S.C. Sarkar & Sons Pvt. Ltd.,latestedition
- Gulshan S.S., Kapoor G. K., (2008). *Business law including company law*, NewDelhi: Universal law publishing company, latestedition
- R.L.Meena, *Text book on law of contract including specific relief*, New Delhi: UniversalLaw Publishing company, latestedition
- T.R.Desai, Law relating to Tenders and contracts, New Delhi: Govt.Universal Law, latest edition

^{*}Kindly see that the Programme Outcomes relate with the given course outcome in your ratified syllabus.

((For Candidates admitted from June 2018 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI – 620 002 School of Management Studies

B.Com with Computer Applications First Year - Semester - II

Course Title	ALLIED OPTIONAL 3 COMPUTER APPLICATIONS IN BUSINESS
Total Hours	60
Hours/Week	4 HrsWk
Code	U18CA2AOT03
Course Type	Theory
Credits	3
Marks	100

General Objectives:

To make the students familiar with the use of IT and the various facets of IT and to equip the students with practical skills to use computers.

Course Objectives:

CO	Course Objectives
No.	
CO-1	understands the components, different applications and issues of information technology
CO-2	remembers and understands the terminologies of operating system and features of Microsoft Word
CO-3	explain the features of Excel environment
CO-4	create power point presentation with multimedia effects
CO-5	Solve ecommerce framework with real-time applications.

UNITI

12H

rs

INFORMATION TECHNOLOGY: Introduction: Meaning — Need — Components. Role of IT: It in Business, IT in Manufacturing, IT in Mobile Computing, IT in Public Sector, IT in Defense, IT in Media, IT in Publication, IT and Internet. Emerging Trends in IT: E-Commerce, IT And Supply Chain Management, IT And SIS, Electronic Data Interchange(EDI) and Mobile Communication. IT and Ethical Issues: Privacy, Accuracy, Property and Accessibility Issues.

Extra Reading (Key Words): Cyber Law Security and Practices

UNITII

12H

rs

BASICSOFOPERATINGSYSTEMS: Meaning, Definition and Functions of OS. **Microsoft Window 2007**: TaskBar, Desktop and Customizing, MyComputer-

Setting, Control Panel Components, Windows Explorer, Using Helpand Search Features. Word Processing Using MS Word 2007: Basics - Working with Word documents – Working with Text. *Checking Spelling and Grammar*: Using Spelling and Grammar Dialog Box - Using Auto Correct- Using Synonymsand Thesaurus. Adding Graphics and Drawing Objects – Mail Merge.

Extra Reading (Key Words): Distributed Operating System

UNITIII

12H

rs

MS-EXCEL: Spread Sheet Using Microsoft Excel 2007: Excel Environment – Working With Worksheet: Entering Data

Navigating Through Cells – Naming And Renaming Cells – Editing A Worksheet –
 Cut-Copy, Paste Functions - Find And Replace Features. Formulas and Functions:
 Functions and Formulas - Using Auto Sum, Auto Fill and Command. Creating and
 Inserting a Chart and Transporting to Word and PowerPoint Documents.

Extra Reading (Key Words): Import Excel to analysis tools

UNITIV

12H

 $\mathbf{r}\mathbf{s}$

MS-POWER POINT: Making Presentation Using Microsoft Power Point 2007.

PowerPoint Environment – Working withPowerPoint:CreatingaPresentationusingDesignTemplatesandBlankPresentation-WorkingwithDifferentViews. Designing Presentation: Working with Slides – Working with Text – Formatting the Text - Graphics and Adding Multimedia Animation - Inserting Pictures and Tables From Other Office Products – RunningSlides.

Extra Reading (Key Words): Presentation with Hyperlink and Animation

UNITV

12H

rs

APPLICATIONS OF E-COMMERCE: *Introduction to E-Commerce*: Meaning, Need, Advantages, E-Commerce Framework, Types of E-Commerce. *The Anatomy of E-Commerce Applications*: Electric Consumer Application - Electronic Commerce Organization Application. *Electronic Payment System*: Introduction to EPS, EFT and

SET - Types of Payment System. *Technology and Cyber Law*: Basics Concepts and Importance of Cyber Law - Cyber Laws in India (Information Technology Act 2000).

Extra Reading (Key Words): Usage of E-purchase Websites

Course Outcomes:

CO No.	Course Outcomes	PSOs	
			Cognitive
		Addressed	Level
CO-1	Describe the Components, different Applications and issues of Information Technology.	PSO 1	R, U
CO-2	Discuss the terminologies of Operating System and features of Microsoft Word.	PSO 1, 2	R, Ap
CO-3	Explain the features of Excel Environment.	PSO 1, 4, 5	U, Ap, E
CO-4	Create Power Point Presentation with Multimedia Effects.	PSO 3, 5	R, Ap
CO-5	Relate Ecommerce Framework with Real-Time Applications.	PSO 4,5	R, Ap

PO – Programme Outcomes; CO – Course Outcome; R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

References

Text Books

- AlexisLeon, MathewsLeon, LeenaLeon, "IntroductiontoInformationTechn ology", VijayNicole, imprintsPrivate Ltd, Chennai.
- 2. R. Parameswaran, "Computer Applications in Business", S.Chand & Company Ltd. NewDelhi.

Reference Books:

- 1. V. Rajaraman, "**Introduction to Information Technology**", PHI Learning Pvt Ltd, NewDelhi.
- 2. Dr. Ch. Seetha ram, "**Information Technology For Management**", Deep & Deep Publications Pvt Ltd, NewDelhi.
- 3. Leon, "**Introduction to Computers**", Vikas Publishing House PvtLtd.
- 4. Srinivasa vallaban SV, "**Computer In Business**", Sultan Chand and Sons, NewDelhi.
- 5. "Introduction to Computers with Ms Office", NewDelhi.

PRACTICALS

- 1. Typing and formatting a page in MSWord
- 2. Typing all kinds ofletters
- 3. Typing aResume
- 4. Creation of tables in MS Word and entering text and numeric data
- 5. Use of Mailmerge
- 6. Preparing a graph for a givendata
- 7. Creating power point file using templates and masterslide

- Importing data from word and excel to power pointslides
 Inserting picture files and audiofiles
 Using animation and slide transition schemes inslides
 Opening net bankingaccount
 Case study on CyberLaws 8.
- 9.
- 10.
- 11.
- 12.

(For the candidates admitted from 2015onwards)

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI B.A/B.Sc./B.Com/B.R.SC/B.C.A/ B.B.A DEGREE EXAMINATION SEMESTER- II

	SKILL - BASED ELECTIVE 1: SOFT SKILL	
Course Title	DEVELOPMENT	
Total Hours	30	
Hours/Week	2	
Code	U15RE2 SBT01	
Course Type	Theory	
Credits	2	
Marks	100	

General Objective:

The student understands the need for the development of self esteem, team spirit and communicative skills to prepare themselves for selfdevelopment.

Course Outcomes:

The student will be able to

- 1. Understand the importance of self awareness, values and leadership skills in capacitybuilding
- 2. Understand and analyze the factors affecting interpersonalskills
- 3. Understand and evaluate the concepts of vision, mission and goals for corporateskills
- 4. Understand, apply and analyze the importance of body language, time management and tress management
- 5. Understand the concept and need for self development plan

UNITI: 6hrs

Individual Capacity Building

Self awareness- building self-esteem- importance of having a strong self – esteem – developing positive attitude-. Anchoring on principles: Universal principles and values – forming & inculcating values- Leadershipskills.

Extra reading / Key Words: Biographies of any 2 Indian leaders

UNITII: 6hrs

Interpersonal skills

Trust-trustworthiness-interpersonal communication –art of listening, reading and writing –art of writing –building relationship-empathy.

Extra reading / Key Words: Tips for building relationship

UNITIII: 6hrs

Corporate skills

Vision, mission and goals: Concepts, vision setting, goal setting, Individual and Group goals, Concept of synergy, team building, group skills.

Extra reading / Key Words: Group dynamics and communication skills

UNITIV: 6hrs

Management skills

Developing Body Language – Practicing etiquette and mannerism –Stress Management – Time Management Prioritization Importance and urgent activities- Time management to move towards life vision.

Extra reading / Key Words: Polite conversations and dialogue skills

UNITV: 6 hrs

Self Development Plan

Concept and Need for Self Development Plan – Preparing Self Development Plan 9 Format is used to complete the self development Plan), Monitoring and Evaluation of self Development plan – Developing indicators for self development introduction to National Skill Development Mission.

Extra reading / Key Words: Case study

Note: Extra reading/Key words are only for internal testing(Seminar/Assignment) Course

Course Outcome:

- 1. explain the importance of self awareness, values and leadership skills in capacitybuilding
- 2. analyze the factors affecting interpersonalskills
- 3. evaluate the concepts of vision, mission and goals for corporateskills
- 4. apply and analyze the importance of body language, time management and stressmanagement
- 5. summarize the concept and need for self developmentplan

REFERENCES:

Alex K.(2012) Soft Skills – Know Yourself & Know the World, S. Chand & Company Ltd., New Delhi Meena K. Ayothi V. (2013). A Book on Development of Soft Skills (Soft Skills: A Road Map to Success), P.R. Publishers & Distributors, Trichy.

Francis Thamburaj S.J. (2009). Communication soft skills for Professional Excellence, 1st Ed., Grace Publishers, Rathan Reddy B.(2005). Team Development and Leadership, Jaico Publishing House, Mumbai.

(For Candidates admitted from June 2015onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-2 B.A/B.Sc./B.Com/B.R.Sc/B.C.A-DEGEECOURSES LIFE ORIENTED EDUCATION CATECHISM – I: GOD OF LIFE

HRS /Wk:1 CODE: U15VE2LVC01

CREDIT: 1 MARKS: 100

OBJECTIVES:

- To enable the students to know God and his Salvific acts through HolyBible
- To enable the students to know about the PaschalMystery

UNIT - I: CREATION AND COVENANT

Study from petty catechism - Genesis - God revealed himself in creation -God who preserves creation throughcovenants

(Pentateuch) -Our response to God's covenant -Reason for its success and failure -The relationship of God with Israel -Image of God in Old Testament-God and me

UNIT - II: GOD OF THE PROPHETS

God's care for the humanity through Prophets-Major (Isaiah, Jeremiah) Minor (Amos) and Women (Deborah) - Prophets-Their life and mission - Theology of Prophets -Concept of sin and collective sins expressed by prophets and God's saving love

UNIT – III: GOD OF WISDOM

God experience through wisdom Literature, its origin and growth

UNIT – IV: SYNOPTIC GOSPELS

Synoptic Gospels and John's Gospel – Author –historical background –Chief message of each Gospel and for whom it was written. A few passages for the study of parallelism in the synoptic gospels

UNIT - V: LUKE'S GOSPEL

Study of Luke's Gospel in detail – specialty of the gospel – main emphasis of the message – meaning and blessing of suffering and paschal joy in one's life.

Passion -

Paschal mystery

REFERENCES:

- 1. Catechism of the Catholic Church published by Theological Publications in India for the Catholic Hierarchy of India,1994
- 2. The Holy Bible Revised Standard Version with Old and New Testaments Catholic Edition forIndia.
- 3. VaalvinValizha St. John's Gospel Fr. Eronimus

(For Candidates admitted from June 2015 onwards) HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI-2

B.A. /B.Sc. / B.Com. / B.R.Sc. / B.C.A. DEGREE COURSE

LIFE ORIENTED EDUCATION

ETHICS - I: RELIGION AND VALUE SYSTEMS

HRS /WK:1 CODE: U15VE2LVE01

CREDITS:1 MARKS:100

OBJECTIVES:

- To Understand My and Other Religions and Culture
- To Appreciate My and Other Religions and Culture
- To Learn from other Religions and Culture
- To Interact with My and Other Religions and Culture to enhance My faith in My religion.
- To Helpthe students to become aware of the negative forces of religions.

UNIT – I: RELIGION

God – concept of faith, Faith, Meaning, Definition, Nature, Characteristics and Basic values of different religions. Impact of Globalization on religion – Importance of worship in holy places – celebration, come-union, socialization.

UNIT – II: DIFFERENT RELIGIONS

Basic characteristics and basic thoughts- Buddhism, Christianity, Hinduism, Islam, Jainism and Sikhism

UNIT – III: UNITY OF RELIGION

Unity of Vision and Purpose- Respect for Other's Faith, Inter Religious Co-operation, Religious Pluralism as a fact and Religious Pluralism as a value.

UNIT – IV: FUNDAMENTALISM, COMMUNALISM AND SECULARISM

Meaning and impact of Fundamentalism-Communalism-Violence and terrorism – Tolerance – Secularism -Individualism

UNIT - V: VALUE SYSTEMS

Value and Value Systems - Moral Values -Individuals and the need to stand for values in the concept of Globalization - Consumerism - Will power to live up to your values - Healthy body for empowerment - Physical health and Mental hygiene, food and exercises.

REFERENCES:

- 1. Social Analysis (a course for all first year UG students), 2001. Department of Foundation Courses, Loyola College, Chennai-34.
- 2. Special topics on Hindu Religion, 2001. Department of Foundation Courses, Loyola College, Chennai-34.
- 3. Religion:thelivingfaithsoftheworld,2001.DepartmentofFoundationCourses,Loyola College,Chennai-34.
- 4. Sydney Am Meritt, 1997. Guided meditations foryouth.
- 5. Marie Migon Mascarenhas,1986. Family life education- Value Education, A text book for Collegestudents.

(For Candidates admitted from June 2015 onwards) HOLY CROSS COLLEGE(AUTONOMOUS) TRICHIRAPALLI-2. B.A/ B.Sc/ B.Com/ B.R.Sc/ B.C.A DEGREE COURSES LIFE ORIENTED EDUCATION BIBLE STUDIES – I: NEW TESTAMENT

HRS /Wk:1 CODE: U15VE2LVB01

CREDIT: 1 MARKS: 100

OBJECTIVE:

• Developing the passion for the Word of God – Jesus and inculcating the thirst of Missionaries being a disciple of Christ.

UNIT - I: BIBLE - THE WORD OF GOD

- Books of the Bible Division into Old Testament and New Testament history of the Bible-
- Messiah Prophecies(Isaiah 9:6,40:3,53:1-12,61:1-3,Micah5:2)
- The Birth and Ministry of John the Baptist (Luke 1:1-80,Mat3:1-17,14:1-12)
- The Birth, Passion and Resurrection of Jesus (Luke 1:26-80,2:1-52,John 1:18-21)

UNIT - II: MINISTRY OF JESUS

- Miracles (Mark 2:1-12,Luke 4:38-41,6:6-11,7:1-17,8:26-56,John2:1-12)
- Parables (Luke6:46-49,8:4-15,10:25-37,15:1-32)
- Preaching
 - > Sermon on the mount (Mat5-7)
 - ➤ Lord's Prayer (Luke 11:1-13)
 - ➤ Kingdom of God (Mat 13:24-50)
- Prayer life of Jesus (Luke 5:12-16, John 11:41-45, 17:1-26, Mark 14:32-42)
- Rich and Poor (Luke 16: 19-31,21:1-4)
- Women Liberation (John4:1-30,8:1-4)
- Women in the NewTestament
- Martha & Maria (Luke 10: 38- 42, John 11:1-46)

UNIT - III: CHURCH - BIRTH AND GROWTH

- EarlyChurch
- Birth (Acts2:1-41)
- Unity and sharing (Acts2:42-47,4:1-37,5:1-11)
- Witnessing life (Acts 3:1-26,5:12-42,8:26-40,16:20-34)
- Comparison between early Church and presentChurch.

UNIT – IV: DISCIPLES AND APOSTLES

- Mother Mary (Mother of Jesus) (Luke 1: 27-35, John 2: 1-12, 19:35, Acts 1:13-14)
- Betrayal and the change in the life of St.Peter (Luke 22:1-7,Acts2:1-41,12:1-17)
- St.Andrew (Mat 4:18-20, John 1:35-42, 6:1-14)
- St.Stephen (Acts6,7)
- St.Paul (Acts 8,9,14,17,26 and28)

UNIT - V: MISSIONARIES AND EVANGELISTS

- St.Thomas (John 20:24-31) & Missionary to India\Pandithar RamaBai
- WilliamCarrie
- Dr.Ida Scuddar& St. Britto (Oriyur)
- AmyCarcheal
- Mother Teresa(Calcutta)
- Devasagayam(Nagercoil)
- Staines &Family

REFERENCES:

1. John Stott, 1994, "Men with a Message", Angus Hudson Ltd. London.

HOLY CROSS COLLEGE (Autonomous), Tiruchirappalli - 620 002.

TAMIL DEPARTMENT

For Candidate admitted from 2015 onwards

Second Year - Semester - III

Course Title	இரண்டாமாண்டு — மூன்றாம் பருவம்	
Total Hours	90	
Hours/Week	6 Hrs Wk	
Code	U15TL3TAM03	
Course Type	Theory	
Credits	3	
Marks 100		

General Objectives:

வாழ்வியல் நெறிகளாகிய அறம், பொருள், இன்பம், வீடுபேறு ஆகியவற்றின் சிறப்பினை எடுத்துரைத்தல்

- ➤ To explain the greatness of the values such as dharma, knowing the meaning of life attaining pleasure and household life.
- > To create the awareness about social life.
- > To strengthen the religious ideologies.

Course Objectives:

CO No.	Course Objectives	
CO-1	வாழ்வியல் நெறிகளாகிய அறம், பொருள், இன்பம், வீடுபேறு ஆகியவற்றினை எடுத்துரைத்தல்	
CO-2	சமயங்கள் உணர்த்தும் அறக்கருத்துக்களை அறிந்து கொள்ளச்செய்தல்.	
CO-3	சோழா்கால காப்பிய இலக்கியங்கள் மற்றும் இலக்கண நூல்களை வகைப்படுத்துதல்.	
CO-4	நாடகம் நடிப்பதன் வாயிலாக மாணவா்களின் திறன்களை வளர்த்தல்.	
CO-5	தமிழக கோயில்களின் கலைநுட்பங்களையும், பண்பாட்டுச் சிறப்புகளையும் விவரித்தல்	

அலகு:1 செய்யுள்

18 Hrs

1. சிலப்பதிகாரம் - கடலாடு காதை

2. மணிமேகலை – உலகவறவி புக்க காதை

3. கம்பராமாயணம் - கங்கைப் படலம்

key Words (Extra Reading)

சீவகசிந்தாமணி

அலகு:2 செய்யுள் 18 Hrs

- 4. இரட்சணிய யாத்திரிகம் மரணப்படலம்
- 5. சீறாப்புராணம் ஒட்டகை பேசிய படலம்

அலகு:3

தமிழ் இலக்கிய வரலாறு

சோழர் காலம்

அலகு:4 18Hrs

நாடகம்

சத்திய வேள்வி – அய்க்கண்

key Words (Extra Reading)

யாருக்கும் வெட்கமில்லை - சோ

அலகு:5

கோயிற்கலை

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars. Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	the life with the nature of the people may be learned through epics and to learn	PSO 1	U
CO-2	to learn the values taught by religion	PSO 2	AN
CO-3	to remember the king choola's period epics, literature and grammar books	PSO 2	R
CO-4	to enhance the acting habit in the epics	PSO 3	U
CO-5	to make students to evaluate the art, culture and other aspects of the temples in tamil.	PSO 4	U

PO – Programme Outcomes; CO – Course Outcome; R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

பாட நூல்கள்

1. செய்யுள் - தமிழாய்வுத்துறை வுத்துறை வெளியீடு

2. தமிழ் இலக்கிய வரலாறு - தமிழாய்வுத்துறை வுத்துறை வெளியீடு

3. நாடகம்

அய்க்கண் - சத்திய வேள்வி

4. கோயிற்கலை - தமிழ்நாட்டிலுள்ள ஆலயங்களைக் கலை நுணுக்கத்துடன் காணுதல்

(For the candidates admitted from June 2018 onwards)

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-620002 DEPARTMENT OF HINDI SEMESTER – III

Course Title	PART – I LANGUAGE HINDI- III-MEDIEVAL–MODERN POETRY AND HISTORY OF HINDI LITERATURE-1 (Veergadha Kal Aur Bakthi Kal)
Total Hours	90
Hours/Week	6Hrs/Wk
Code	CODE: U18HN3HIN03
Course Type	Theory
Credits	3
Marks	100

General Objective: To enable the students to appreciate and critically evaluate Spirituality in Hindi Literature.

Course Objectives (CO):

The learner will be able to

CO	Course Objectives	
No.		
CO -1	remember, understand and evaluate the Poetry of the masters.	
CO- 2	understand and analyse the history of Hindi literature in the	
	literary works.	
CO- 3	understand and analyse the cause and consequence on revolution	
	in literature.	
CO- 4	Evaluate various streams of Bhakthi kaal.	
CO- 5	appreciate_and analyse the works of Bihari.	

UNIT – I (18 Hours)

- 1. Kabir Das
- 2. Todathi pathar
- 3. Veergatha Kal

(Pravarithiyan, Kavi, Rachanayean)

Extra Reading (Key Words): PrithviRaj Rasoo, Jago phir ek bhar

UNIT- II (18 Hours)

- 1. Thulasi Das
- 2. Anal Kireet
- 3. BhaktiKal Gnanashrayi Sakha

Extra Reading (Key Words): Kabir, Ramdhari Singh Dinakr

UNIT- III (18 Hours)

- 1. Rahim Ke Dohe
- 2. Jhoote Patte
- 3. BhaktiKal Prem Margi Sakha

Extra Reading (Key Words): Rahim

UNIT- IV (18 Hours)

- 1. Raskhan
- 2. Aavo phir se gaaon basayen
- 3. BhaktiKal –Ram Bhakti Sakha

Extra Reading (Key Words):

UNIT- V (18 Hours)

- 1. Bihari Ke Dohe
- 2. Sipahi
- 3. BhaktiKal Krishna Bhakthi Sakha

Extra Reading (Key Words): Bihari satsai

Note: Texts given in the Extra Reading (Key Words) must be tested only through Assignment and Seminars.

Course Outcomes:

The learner will be able to:

CO No.	Course Outcomes	Cognitive Level
CO -1	Recite the poems of Kabir Das	R, U, E
CO- 2	Distinguish necessity and luxury Place Bhakthi kaal in Hindi Literature	U, An
CO- 3	Debate on pros and cons of a revolution U, An	
CO- 4	Summarize the four streams of Bhakthi kaal	E
CO- 5	Examine the powerful words of Bihari	An

CO- Course Outcome; R- Remember; U- Understand; Ap- Apply; An- Analyze; E- Evaluate; C- Create

Prescribed Books

- History Of Hindi Literature; Aacharya Ramachandra Shukla, Delhi.
- Kavya Surabh: Pub.Dakshina Bharat Hindi Prachar Sabha, Cheenai.

Reference Books:

- Nai Sadhi Mein Kabir- Edi. Dr. M. Firoz Khan- Krishang Publication, Delhi.
- Dharmaveer Bharathi Ki Kavitha Dr. Vibha shukla.; Aastha associates, Illahabad.

(For candidates admitted 2016 onwards)

$HOLY\ CROSS\ COLLEGE\ (AUTONOMOUS)\ TIRUCHIRAPPALLI-2$

DEPARTMENT OF FRENCH

SEMESTER III

Course Title	PART I – LANGUAGE - FRENCH PAPER III (LANGUAGE & CIVILISATION (ÉCHO A2 2° édition)
Total Hours	90
Hours/Week	6 Hrs/Wk
Code	U16FR3FRE03
Course Type	Theory
Credits	3
Marks	100

General Objective: To enable the students to understand the French cultural aspects and apply the grammar learnt in appropriate situations.

Course Objectives (CO):

The learner will be able to

CO 1	understand the French education system and evaluate the same across the world.
CO 2	understand the usage of pronouns that denote quantity and place and apply them in answers; analyse extracts from magazines and work conditions in France.
CO 3	remember the rules of construction and usage of subjunctive mode and apply the same in sentences; evaluate French politics.
CO 4	understand gerund, adverbs, relative pronouns and evaluate press and media in France.
CO 5	remember the usage of tenses and analyse the benefits of learning a foreign language.

Unit 1 Vivement demain! (18 Hours)

Le futur, la comparaison des qualités, des quantités et des actions – la santé – le travail dans trenteans – la vie quotidienne - l'éducation et la formation (l'enseignement en France) – faire des projets.

Extra Reading (Key Words): le système éducatif en France.

Unit 2 Tu as du boulot? (18 Hours)

Le pronom « en » et « y » - exprimer une condition : si + présent, si + passé composé, exprimer des préférences – les emplois de demain - des idées pour créer une entreprise – l'économie en France - le travail en dix points

Extra Reading (Key Words): l'organnigramme d'une enterprise.

Unit 3 Qu'en pensez-vous?

(18 Hours)

L'emploi du subjonctif, l'expression de la quantité – revue de presse – entrée en politique – la naissance des départements – la région 'Poitou- Charentes' - la vie politique

Extra Reading (Key Words): étude comparée de la politique en France et en Inde

Unit 4 C'est tout un programme!

(18 Hours)

Les propositions relatives, la formation des adverbes, la forme « en + participe présent » - parler de la télévision et de la radio - comment les Français s'informent (la télévision et la presse en França)

Extra Reading (Key Words): TV5 Monde, les journaux français.

Unit 5 On se retrouve (18 Hours)

L'emploi et la conjugaison de l'indicatif – parler de son apprentissage du français langue étrangère – les rencontres : modes et comportements – une vraie vie de quartier grâce à Internet – formules pour un premier contact par écrit.

Extra Reading (Key Words): Paris, la capital de la mode!

Course outcomes	Cognitive level
Contrast French education system to that of India.	Е
Examine press and work conditions in India	An
Label subjunctive mode and its usages	U, Ap
Interpret politics in France	Е
Categorize French media and press	E
Simplify "FLE"	An

TEXT BOOKS:

ECHO A2 - METHODE DE FRANÇAIS & CAHIER PERSONNEL D'APPRENTISSAGE

Authors: J. Girardet and J. Pécheur

Publication: CLÉ INTERNATIONAL, 2013.

Books for Reference:

La Conjugaison – Nathan

French made easy – Intermediate level – Goodwill Publishing House

Je parle français III – Abhay Publications

Le français avec des jeux et des activités – ELI

Langue et la civilisation – I – Mauger Bleu

Note: Texts given in the Extra Reading (Key Words) must be tested only through Assignment and Seminars.

(for candidates admitted from June 2017 onwards)

HOLY CROSS COLLEGE (AUTONOMOUS), Tiruchirapalli – 620002 PG AND RESEARCH DEPARTMENT OF ENGLISH I YEAR UG – SEMESTER I

PART II – ENGLISH 3 - GENERAL ENGLISH III

HOURS: 6 CODE: U15EL3GEN03 MARKS: 100

GROWING WITH VALUES

Objectives:

- 1. To acquaint students with fine pieces of literature thereby enhancing their communicative skills.
- 2. To develop both receptive (reading, listening) and productive (speaking, writing) skills through communicative classes
- 3. To create interest among students for self-learning
- 4. To create a general awareness among students regarding the importance of humanistic values in the modern world.
- 5. To acquire proficiency in oral and written language.

UNIT I – Love, Faith and Hope

Listening for comprehension and general significance

Speaking about one's fear and hope

Reading for specific and global comprehension.

Writing – creative writing

Grammar – reporting speeches

Vocabulary – shades of meaning, Idioms and phrases (10)

Composition – Writing Paragraphs

TEXTS

"Hope" by Emily Dickinson (Internal Testing)

- 1. An extract from the Nobel Lecture by Mother Teresa
- **2.** Angels Never Say "Hello!" by Dottie Walters
- **3.** The Treasure by Alice Grey (Taken from Plant the seed by Timothy Kendrick)

UNIT II – Perseverance

Listening- for distinguishing / convert / summarize/(interview)

Speaking- a role play on the theme of perseverance (enactment of fables/ folk tales based on the theme)

Reading – read the passage (from encyclopedia) and draw a flowchart / tree diagram [main idea] **Writing-** parallel writing

Grammar – descriptive discourse – degrees of comparison (describing person, city, places, things, weather climate)

Vocabulary – antonyms, idioms and phrases (10)

Composition – Creative writing

TEXTS

Mother to Son by Langston Hughes (Internal Testing)

- 1. The Perseverance of a Spider.
- 2. Two Gentlemen of Verona by A.J Cronin
- 3. Faith of determination and perseverance (about Walt Disney)

UNIT III – Tolerance/Benevolence/Compassion

Listening- for developing / relating (speech)

Speaking- simulate any personality related to humanity

Reading – scan the passage (life of ...) and write down key phrases to sum up [figurative languages]

Writing- case study / letter writing (personal)

Grammar –writing reports of events and processes (voices)

Vocabulary – Suffixes, idioms and phrases

Composition – imaginative writing

TEXTS:

Portrait of Gandhiji by Will Durant (1st Para) (Internal Testing)

- 1. Gitanjali (Poem No. 11) Leave this chanting Rabindranath Tagore
- 2. The Selfish Giant Oscar Wilde
- 3. The Price of a Miracle in *Rainbows follow rain* by Dan Clark

UNIT IV – Essential Life Skills/ Resilience

Listening- for deducing/ illustrating / subdivide to make notes (newspaper article)

Speaking- interviewing (gap activity) / picture description **Reading** – in-depth reading to classify/ categorize [point of view] **Writing**-Situational writing

Grammar – analysis of sentences – simple, compound, complex

Vocabulary – compound words, idioms and phrases

Composition – essay writing (proverb as title)

TEXTS:

The story of Rosa Parks (Internal Testing)

- 1. Life of Nelson Mandela
- 2. It's cool to be kechi by Juliet Hindell
- 3. 'Home they brought Her warrior dead' by Alfred Lord Tennyson

UNIT V – The Art of Living

Listening- for comparing and contrasting (personality/lives of two people)

Speaking- reporting from the magazine / newspaper

Reading - read the passage to draw inference / parallel reading [making connections]

Writing- creative writing

Grammar -'If' clause

Vocabulary – coinage, idioms and phrases

Composition – creative writing/imaginative writing

TEXTS:

"A Psalm of Life" by H.W. Longfellow (Internal Testing)

- 1. The Power of Limitless living by Robin Sharma.
- 2. The Art of Understanding Other People by Clarence Hall
- 3. "Leisure" by William Henry Davies

B.Com Second Year - Semester - III

Course Title	MAJOR CORE 5 – CORPORATE ACCOUNTING I	
Total Hours	75	
Hours/Week	5Hrs / Wk	
Code	U18CO3MCT05	
Course Type	Theory	
Credits	5	
Marks	100	

GENERAL OBJECTIVE

To enable the students to understand and apply the procedure for the preparation of Company Accounts with reference to issue and forfeiture of shares; issue and redemption of debentures; final accounts; valuation of goodwill and shares; acquisition of business and profits prior to incorporation

COURSE OBJECTIVES The learner will be able to

CO No.	Course Objectives
CO-1	Understand the concepts relating to and the steps involved in issue, forfeiture and reissue of forfeited shares and issue of debentures, rights issue, bonus issue, buy back
	of shares and sweat equity shares.
CO-2	Apply the provisions relating to redemption of preference shares and debentures.
CO-3	Apply the procedure involved in preparation of Profit and Loss Account and
	Balance Sheet.
CO-4	Understand the basic methods of valuation of goodwill and methods of valuation of
	shares
CO-5	Understand the accounting treatment in the books of Vendor and Purchaser for acquisition of business and apply the procedure involved in determination of profit
	and loss prior to incorporation.

UNIT – I ISSUE OF SHARES AND DEBENTURES

15 hrs

Issue - Forfeiture and reissue of forfeited shares - Rights issue, Bonus issue, Buy back of shares, Sweat equity shares - Issue of debentures.

Extra Reading/ Key words: *Types of shares and debentures.*

UNIT – II REDEMPTION OF PREFERENCE SHARES AND DEBENTURES 15 hrs

Redemption of preference shares and debentures, Sinking fund method, cum-interest and ex-interest transactions.

Extra Reading/ Key words: Redemption, Cum-interest, Ex-interest

UNIT – III FINAL ACCOUNTS OF COMPANIES

15 hrs

Profit and Loss Account and Balance Sheet

(Vertical format) (Excluding managerial remuneration)

Extra Reading/ Key words: Annual report of companies.

UNIT - IV VALUATION OF GOODWILL AND SHARES

15hrs

Methods of valuing goodwill - Simple profit method - Super profit method - Annuity method. Valuation of shares: Methods of valuation of shares - Net asset method - Yield method - PE Ratio.

Extra Reading/Key words: Value of shares of public sector companies and private sector companies

UNIT-V ACQUISITION OF BUSINESS AND PROFIT PRIOR TO INCORPORATION

15hrs

- (A) Accounting treatment for acquisition of business in the books of vendor and purchaser (when new set of books are opened)
- (B) Accounting for profit and loss prior to incorporation

Extra Reading/ Key words: Acquisition, Profit prior to incorporation

Note: Extra reading /Key words must be tested only through Assignment and Seminars

Course Outcomes

The learners

CO No.	Course Outcomes	PSOs	Cognitive
		Addressed	Level
CO-1	Recall the types of shares and give the journal entries and ledger accounts for issue, forfeiture and reissue of shares.	1	Ap
CO-2	Classify the types of debentures and give the journal entries and prepare necessary ledger accounts for issue of debentures.		Ap
CO-3	Recall the procedure for redemption of preference shares and debentures.	1	Ap
CO-4	Prepare Profit and Loss statement and Balance Sheet of companies in vertical format.		Ap
CO-5	Recognise the methods of valuation of goodwill and ascertain the value of goodwill under different methods.	1	Ap
CO-6	Recall the methods of valuation of shares and calculate the value of shares using different methods.		Ap
CO-7	Identify the reasons for acquisition of business and calculate the value of purchase consideration and construct new Balance Sheet after acquisition.	3	Ap
CO-8	Recall the procedure for computing profit prior to incorporation and calculate profit prior to and after incorporation	1	Ap
CO-9	Enhance accounting skills relevant to companies	1	Ap

Cognitive Level: R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

Theory - 20% Problems - 80%

PRESCRIBED TEXT

Reddy T.S. & Murthy A., (2019). *Corporate Accounting*, Chennai: Margham Publications

BOOKS FOR REFERENCE

- ➤ Shukla. M.C.& Grewal T.S., (2018). *Advanced Accounts, Volume II*, New Delhi:S. Chand & Co.
- Gupta. R.L.& Radhaswamy M., (2018). *Advanced Accounts, Volume II*, New Delhi: Sultan Chand.
- ➤ Jain. S.P. & Narang K.L., (2016). *Advanced Accounts, Volume II*, New Delhi: Kalyani Publishers.

B.Com Second Year - Semester - III

Course Title	MAJOR CORE 6- BANKING THEORY LAW AND PRACTICE	
Total Hours	75	
Hours/Week	5Hrs / Wk	
Code	U18CO3MCT06	
Course Type	Theory	
Credits	5	
Marks	100	

GENERAL OBJECTIVE:

To provide an understanding on basic knowledge and the recent trends in banking law and practices

COURSE OBJECTIVES:

The learner will be able to

CO No.	Course Objectives
CO-1	Remember the concepts of commercial banks, RBI its organization, functions, credit creation and control.
CO-2	Recall the relationship between banker and customer and various types of bank accounts.
CO-3	Understand the provisions of Negotiable Instrument Act, Endorsements, paying banker and collecting banker.
CO-4	Recall the procedure and policies adopted by banks to provide loans and advances for customers
CO-5	Understand the recent trends in e banking and Indian Financial network

UNIT-I INTRODUCTION TO BANKING

15 Hrs

Commercial Banks - Functions - Credit creation - Reserve Bank of India - Organization and functions - Methods of credit control. Business of Banking Companies- Control over Management- Prohibition of certain activities in relation to Banking Companies

Extra reading /Key words: Financial intermediation, informational asymmetries

UNIT - II BANKER AND CUSTOMER RELATIONSHIP

15 Hrs

Banker and Customer relationship - Special features - Different types of accounts - Opening and closing of accounts - Forms used in the operation of bank account - Cheque book, Pass book, Mistakes in the pass book - Special types of account holders.

Extra reading /Key words : Relationship banking strategy, bank marketing

UNIT- III NEGOTIABLE INSTRUMENTS

15 Hrs

Negotiable instruments - Definition - Cheque - Features - Holder and holder in due course - Payment in Due course. Crossing - Different types. Endorsements - Different kinds. Paying banker - Material alteration - Refusal of payment by banks - Statutory protection to the paying banker. Collecting banker - Statutory protection.

Extra reading / Key words: Securitization, Remittance services

UNIT - IV LOANS AND ADVANCES

15 Hrs

Loans and advances - Principles of good lending - Credit worthiness of borrowers - Modes of securing advances - Lien, Pledge, Mortgage and Hypothecation - Advances against different types of securities - Goods, Documents of title to goods, Life Insurance Policies, FDR, Government Securities.

Extra reading /Key words : Loan syndication, banc assurance

UNIT - V RECENT TRENDS IN BANKING

15 Hrs

E-Banking – Internet Banking – Telephone Banking – Mobile Banking – ATMs – Cash Machine – Electronic

Money - Electronic Fund Transfer System (EFT) – RTGS, NEFT, MICR, KYC norms, clearing house. Indian Financial Network – Customer Grievances Redressal and Ombudsman.

Extra reading / Key words: Core banking, control mechanism

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Identify the functions of the Commercial & Reserve Bank of India.	2	U
CO-2	D-2 Examine the various kinds of banker and customer relationship 2		U
CO-3	Explain the features of Negotiable instruments and the role of paying banker and collecting banker as per bank rules	3	U
CO-4	Classify the different Modes of securing advances	4	U
CO-5	State the recent trends in e-banking 3		U
CO-6	Develop banking skills which supports business and entrepreneurship	3	U

PRESCRIBED TEXT:

Sundaram & Varshney P.N. : Banking Theory Law and Practice; Sultan Chand Sons; New Delhi. (2014)

BOOKS FOR REFERENCE:

➤ Tannan M.L : Banking-Law and Practice in India;

Indian Law House, New Delhi. (2010)

➤ Gordon & Natarajan : Banking Theory Law and Practice;

Himalayas Publishing House,

New Delhi. (2016)

B.Com Second Year - Semester - III

Course Title	ALLIED OPTIONAL 1 - SERVICES MARKETING	
Total Hours	60	
Hours/Week	4 Hrs / Wk	
Code	U18CO3AOT01	
Course Type	Theory	
Credits	3	
Marks	100	

GENERAL OBJECTIVE:

To enable the students to apply the principles of Marketing in the area of services and understand the dimensions of service quality and identify the gap.

COURSE OBJECTIVES:

The learner will be able to

CO No.	Course Objectives	
CO-1	Remember and understand the services marketing concepts, classify the services and distinguish between goods and services.	
CO-2	Recall the 4 P's of Product and understand the components of services marketing mix.	
CO-3	Understand and apply the Dimensions and measurement of service quality and analyses the Challenges and Barriers to international marketing of service.	
CO-4	Analyses and evaluate the marketing practices of banking, insurance, tourism and hotel industries.	
CO-5	Analyses and evaluate the marketing practices in hospitals and education institutions.	

UNIT – I INTRODUCTION

12 Hrs

Introduction: Reasons for growth in service sector - Role of services in an economy - Distinction between goods and services - Classification of services - Marketing management process for service marketing.

Extra reading /Key words: Tangible services, Intangible services, Heterogeneity

UNIT – II SERVICES MARKETING MIX

12 Hrs

Development of service marketing mix - Components in the mix - People - Process - Physical evidence. Managing demand and supply.

Extra reading /Key words: Customer contact, Service factory, Forecasting demand

UNIT – III MANAGING SERVICES QUALITY AND GLOBALISATION OF SERVICES

12 Hrs

- A. Managing service quality: Consumer Behaviour Factors Influencing Consumer Behaviour Dimensions and measurement of service quality Gap analysis Guidelines for managing service competition
- B. Globalization of services Challenges to global service marketers Typical international services Barriers to international marketing of service

Extra reading /Key words: ConsumerBehaviour, Quality circle, protectionism

UNIT-IV MARKETING PRACTICES OF BANKING, INSURANCE, TOURISM AND HOTEL INDUSTRIES 12 Hrs

Marketing of services: Banking & Insurance services - Users - Benefits - Formation of marketing mix for banking and insurance products. Tourism - Marketing mix for tourism. Hotel - Market segmentation for hotels - Marketing mix for hotels.

Extra reading /Key words: Banking & Insurance, Tourism and Hotel services.

UNIT-V MARKETING PRACTICES OF HOSPITALS AND EDUCATION INSTITUTIONS 12 Hrs

Hospital: Marketing of health care - Types of hospitals - Marketing mix for health care. Literacy - The concept - Marketing mix elementary, secondary and higher education.

Extra reading /Key words: Health care, Literacy, Marketing mix for adult

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

The learners

CO No.	CO No. Course Outcomes		Cognitive
		Addressed	Level
CO-1	Define the services marketing and list out the reasons for its growth and explain its role in an economy.	2	U
CO-2	Explain the role of People, process and physical evidence in services marketing.	ÿ .	
CO-3	Discuss the guidelines for managing service competition.	3	U
CO-4	Interpret the challenges to global service marketers.	3	U
CO-5 Discuss the marketing mix if various services like banking, tourism and hotels.		U	
CO-6	Recalls the marketing practices of Hospitals and the education sector.	3	U
CO-7	Create marketing skills required in service sectors and public relations	3	U

Cognitive Level: R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create PRESCRIBED TEXTS

- ➤ VasanthiVenugopal, (2008). *Services Marketing*, New Delhi:Himalaya Publishing House.
- ➤ Jha S.M., (2008). Service marketing, New Delhi: Himalaya publishing House

BOOKS FOR REFERENCE:

- Christopher, H. Lovelock, (2007). Service Marketing, New Delhi: Prentice Hall.
- Payne, Adrian, (2008). *The Essence of Services Marketing*, New Delhi: Prentice Hall.
- ➤ Shankar, Ravi, (2008). Service Marketing- The Indian Experience, New Delhi: South Asia Publication.
- ➤ Kennen E Clow, David L Kurtz, Service Marketing Operation, Management Strategy, Biztantra, 2008
- > Zeithaml, V.A and M.J. Bitner, (2008). Services Marketing, New Delhi: McGraw Hill Inc.

B.Com Second Year - Semester - III

Course Title	ALLIED OPTIONAL 1 - HUMAN RESOURCES MANAGEMENT	
Total Hours	60	
Hours/Week	4Hrs / Wk	
Code	U18CO3AOT02	
Course Type	Theory	
Credits	3	
Marks	100	

General Objective:

To enable the students to understand the importance of HRM in an organization and to familiarize the students with the processes and mechanism of managing human resources.

Course Objectives:

The learner will be able to

CO No.	Course Objectives	
CO-1	Understand the importance and characteristics of Human Resource Management.	
CO-2	Understand and evaluate the concept and the process of Human Resource Planning.	
CO-3	Analyses the methods of Recruitment and the factors affecting Recruitment.	
CO-4	Understand the different methods of Training and Development.	
CO-5	Understand and evaluate various Performance Appraisal techniques and compensation plans.	

UNIT – I INTRODUCTION

12 Hrs

HRM –objectives- importance – Characteristics –Qualities of a good HR Manager – Changing roles of HR Managers – Difficulties and challenges faced by HR managers

Extra reading /Key words: PODSCORB, Twin goals, employee manual

UNIT - II HUMAN RESOURCE PLANNING

12 Hrs

Concept of HR planning – Characteristics – Steps in HR planning – HR Capital - Job Analysis – Succession Planning – Auditing of HR resources - Preparation of HR plans –Dealing with surplus and deficit human resource – Attrition management & retention management

Extra reading /Key words: Sapping, anamnesis, HR analytics

UNIT - III TALENT ACQUISITION

12 Hrs

Definition – Objectives – Factors affecting recruitment – internal and external source of recruitment – Green recruitment – Selection Process –Types of Testing – Kinds of employment interview – Medical Screening – Appointment Order

Extra reading /Key words: 360 degree performance appraisal, indoctrination

UNIT – IV TRAINING AND DEVELOPMENT

12 Hrs

Definition and purpose of training – Distinction between training and development – Assessing training needs – Steps in training – On the job and Off the job training – Evaluation of training effectiveness – Career development – Process of career development – measures for effective Career Development

Extra reading /Key words: Onboarding, career advancement

UNIT - V COMPENSATION AND PERFORMANCE

12 Hrs

Wage & Salary Administration: Compensation Plan – Job Evaluation – Individual – Group – Incentives – Bonus – Fringe Benefits – Performance Appraisal – Meaning - Need and Importance – Objectives – Methods and Modern Techniques of Performance Appraisal – Requisite of Good Appraisal Plan – Problems in Performance Appraisal.

Extra reading /Key words : Employee negotiations, perks, 720 Degree Appraisal

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

The learners

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the fundamentals of HR.	2	U
CO-2	Learn the tactics for employee relations and avoid attrition		U
CO-3	Analyze the real time implications of an interview	2	U
CO-4	Acquire skill based mechanism	2	U
CO-5	Identify the role of employee with measure of incentives	2	U
CO-6	Develop skills in efficient management of human resources in any organisation	2	U

Cognitive Level: R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

PRESCRIBED TEXTS:

- ➤ Khanka, Human Resources Management, S. Chand, New Delhi 2003
- ParvinDurai, Human resources Management, Pearson, New Delhi 2008

BOOKS FOR REFERENCE:

- ➤ Gupta C.B, Human Resource Management, Sultan Chand and Sons, 14th Edition, New Delhi, 2012.
- Aswathappa K, Human Resource Management, 6th Edition, Tata McGraw-Hill Education Pvt. Ltd, 2010
- > Jyothi P & Venkatesh D.N, Human Resource Management, Oxford University Press, New Delhi, 2006
- ➤ Mamoria C.B, & Rao V. S. P, Personnel Management (Text and Cases), Himalayan Publications, New Delhi, 2012 3. Wayne Mondy Robert, Human Resource Management, Pearson Education, 12th Edition, New Delhi, 2013
- > Gary Dessler, (2000), Human Resource Management. Pearson, New Delhi 2013.

B.Com Second Year - Semester - III

Course Title	ALLIED OPTIONAL 1 - INDIAN FINANCIAL SYSTEM	
Total Hours	60	
Hours/Week	4 Hrs / Wk	
Code	U18CO3AOT03	
Course Type	Theory	
Credits	3	
Marks	100	

GENERAL OBJECTIVE:

To expose the students to various concepts in Indian Financial System

COURSE OBJECTIVES:

The learner will be able to

CO No.	Course Objectives
CO-1	Understand the functions and structure of the Indian Financial System
CO-2	Recall the functions of the various kinds of financial institutions
CO-3	Remember the functions of the finance markets.
CO-4	Recall the different types of financial instruments.
CO-5	Recognize the functions and importance of the regulatory authorities

UNIT-I FINANCIAL SYSTEM

12 Hrs

Introduction – Functions of a financial system – Structure of the Indian Financial System - Relationship between financial system and the economy.

Extra reading /Key words: Financial intermediaries in India.

UNIT -II FINANCIAL INSTITUTIONS

12 Hrs

Development Financial Institutions: Evolution –IFCI, SIDBI, EXIM BANK, NABARD - Functions. Banking - Scheduled Commercial banks – Functions. On-banking Finance Companies: Functions

Investment banks – Cooperative banks: Functions

Extra reading /Key words: Life Insurance companies in India.

UNIT – III FINANCIAL MARKETS

12 Hrs

The Money market: Functions, Significance. Indian Money market. Role of RBI in the development of Money market in India. DFHI & STCI.

The Capital market: Functions – Primary Capital market and Secondary Capital market.

The Primary Capital market – IPO, FPO, Book building, Public issue, Rights issue, IDR, Private placement.

The Secondary Capital market: De- mutualisation of Stock Exchanges. Functions, Development of Stock

Market in India. Listing of securities – Stock Exchanges in India - BSE, NSE,OTCEI -Stock Market Index –..

Commodities Market in India. Foreign Exchange. Internet trading.

Extra reading /Key words: Capital market's impact on Indian economy.

UNIT – IV FINANCIAL INSTRUMENTS

12 Hrs

Money market instruments: Call money, Treasury Bills, Commercial Bills, Commercial Papers, Certificate of Deposit, Repo instruments etc.

Capital Market instruments: Shares, Debentures, Bonds, Derivatives.GDR, ADR, etc.,

New Instruments.

Extra reading /Key words: Current developments in Money market and Capital market

UNIT – V FINANCIAL REGULATION

12 Hrs

The Securities and Exchange Board of India: Management, Powers and Functions of SEBI, Regulation and Supervision of Securities market – Investor Protection measures.

The Reserve Bank of India: Objectives, Organisation, Functions & Role of RBI in the development of the Indian Financial System.

Extra reading /Key words: Problems of Non-Performing Assets and other challenges for regulators.

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Identify the functions and structure of the Indian Financial System	2	U
CO-2	Examine the functions of the various kinds of financial institutions	2	U
CO-3	Explain the functions of the finance markets.	2	U
CO-4	Classify the different types of financial instruments.	2	U
CO-5	Explain the functions and importance of the regulatory authorities	2	U
CO-6	Develop investing skills and understanding of Capital Market operations.	2	U

PRESCRIBED TEXT:

➤ Gordon E & Natarajan K. Financial Markets & Services, Himalaya Publishing House, New Delhi, 2014.

BOOKS FOR REFERENCE:

- ➤ Bharati V Pathak, Indian Financial System, Pearson Publications, 2013.
- Machiraju H R, Indian Financial System, Vikas Publishing House, New Delhi 2010
- ➤ Khan M Y, Indian Financial System, 2nd Edition, Tata McGraw Hill Education Private Limited, New Delhi, 2010.
- > Santhanam B., Financial Services, Margham Publications, Chennai, 2011
- ➤ Gurusamy S., Financial Markets &Institutions, 2nd Edition, Tata McGraw Hill Education Private Limited, New Delhi, 2010.

(For candidates admitted from 2018 onwards)

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI – 2 B.A./ B.Sc.,/B.Com./BCA & BBA, DEGREE EXAMINATION SEMESTER II / III

Course Title	SKILL – BASED ELECTIVE 2: SUSTAINABLE RURAL DEVELOPMENT AND STUDENT SOCIAL RESPONSIBILITY	
Total Hours	30	
Hours/Week	2	
Code	U18RE2SBT02/ U18RE3SBT02	
Course Type	Theory	
Credits	2	
Marks	100	

General Objective:

The Student will be able to understand the concept of natural resources and resource mapping of villages and strengthen their leadership qualities, keeping in mind their responsibilities towards society.

Course Objectives:

The student will be able to:

- 1. understand the functioning of NGO's and SHG's
- 2. educate themselves about the different farming methods.
- 3. practice alternative agricultural methods
- 4. understand the need for social responsibility through NCC.
- 5. understand the Leadership and Man Management

Unit – I 6hrs

Village – Survey of natural resources and resource mapping of villages, village level Participating Approach (VLPA) – Role of NGO'S and SHG'S – Impact of the Green Revolution.

Extra reading/Key word: resource mapping tools

Unit -II 6hrs

Alternative agriculture models – Traditional Farming – Organic Farming – Zero budget farming – Precision Farming ,Terrace Farming and Kitchen garden.

Extra reading / Key word: Practices in India

Unit – III 6hrs

Elements in Alternative Agriculture models ,Vermi compost, Azolla, Amirthakarasal ,Mulligai Puchiviratti and neem products

Extra reading/Key word: Government policy for Alternative Agriculture farming.

Unit IV-

Aims of NCC, MOTTO, Cardinal Principles, Equivalent Rank (Army, Navy, Airforce)

Extra reading/Key word: Benefits of being an NCC cadet.

Unit -V 6hrs

Leadership and Man Management – duties of citizen, leadership Training – Types, qualities – Discipline, Duty, Moral – Man Management, Civil Defense – Aims, Types, Services, Problems **Extra reading/Key word:** *Defense recruitment modes*.

Note: Extra Reading/keywords are only for Internal Testing (Seminar/Assignments)

Course Outcome:

- 1. Explain the functioning of NGO's and SHG's
- 2. Summarize themselves about the different farming methods.
- 3. Explain the alternative agricultural methods
- 4. Point out the need for social responsibility through NCC.
- 5. Evaluate the Leadership and Man Management

REFERENCES:

- 1. Packages of organic practices from Tamil Nadu Center for Indian Knowledge System (CIKS)
- 2. Tracey, S. and Anne, B. (2008). Sustainable development linking economy, society, environment. OECD insights.
- 3.www.fao.org.in

B.Com Second Year - Semester - III

Course Title	INVESTMENT BASICS	
Total Hours	15	
Hours/Week	1	
Code	Code U19CO3IRT01	
Course Type	Theory	
Credits	Credits 1	
Marks	100	

Cognitive Level: R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

Course objective:

The student will be able to

CO 1	Understand thedeposits services offered by banks
CO 2	Understand Mutual funds and investing in New fund offers
CO 3	Understand midcap and large cap funds
CO 4	Understand investment in gold ETFs
CO 5	Understand investment in liquid funds

Unit I - Introduction to Investments

Savings Vs Investment – Importance of savings and investment – Factors determining interest rates, Simple interest and Compound interest – Assets available for investment – Financial Vs Non-financial assets – Important attributes of various asset classes - Safety, Risk, Liquidity and Yield.

Extra Reading/Key words:IRA, CD and money market accounts

Unit II – Bank& Post office deposits and certificates

Introduction to Bank Deposits, Types of Deposit Accounts, Strategies of mobilizing deposits, Common guidelines of opening and operating accounts, deposit related services, Deposit services offered to Non-Resident Indians, Deposit Insurance – Post office Investment Savings schemes – Advantages

Extra Reading/Key words: SukanyaSamriddhi Accounts, Senior Citizen Savings Scheme

Unit III - Mutual Funds

Concept and structure of mutual funds in India; AMC; New fund offer's & procedure for investing in NFO; Investors rights and obligations. Types of funds –Open ended schemes- Close ended funds –growth, Income, Tax saving schemes, Index schemes and Balanced schemes - diversified large cap funds, midcap fund - Concept of entry and exit load Expense ratio

Extra Reading/Key words: Thematic and Arbitrage funds

Unit III –Life Insurance and Provident fund schemes

Type of life insurance policy- Endowment policy -Term policy- Whole life policy -Money back policy- ULIPs- Kinds of provident funds - y, Statutory Provident Fund, Recognized Provident Fund, and Unrecognized Provident Fund. Equity Linked Savings Schemes (ELSSs) - Pension Plan

Extra Reading/Key words: Market linked investment plans, Retirement planning investment options

Unit IV -Real assets

Real estate – Bullion market- Introduction of exchange traded funds, Market making by authorized Participants; Creation Units; Portfolio deposits and cash Component. Investments in commodities, real estate, agricultural land, machinery and oil.

Extra Reading/Key words: Collectables, equity crowd funding

Unit V - Corporate securities

Salient features of debt fund; Concept of interest rate and credit risk; Pricing of debt instrument. Liquid Funds Salient features of liquid fund; Floating rate scheme and portfolio churning in liquid funds.

Extra Reading/Key words: Corporate bond funds, Ultra short term funds

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Compare investments in various bank deposits	1	U
CO-2	Outline Mutual funds and New fund offers	1	U
CO-3	Relate midcap and large cap funds	1	U
CO-4	Plan portfolio with gold ETFs and other investment avenues	1	Ap
CO-5	Infer investments in liquid funds	1	U
CO-6	Develop skills in portfolio management and practise share trading	1	Ap

Cognitive Level: R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

B.Com Second Year - Semester - III

Course Title	SBE – 3 Computer Literacy(for candidates admitted from	
	2017 onwards)	
Total Hours	30	
Hours/Week	2	
Code	U19CO3SBT03	
Course Type	Theory	
Credits	2	
Marks	100	

General Objective:

Course Objectives:

The student will be able to

CO 1	Apply the office packages to gain a better understanding of the computer.	
CO 2	Understand the functions of smart devices and online transactions	
CO 3	Analyse the purpose of social networking and cyber security in the e-world	
CO 4	Prepare Documents and presentation	
CO 5	Solve problems using formulas	

Unit I: Office Packages:

(6hrs)

MS- Word: Creation of Documents (letters, Bio- data, etc). Creation of Tables, Formatting Tables (Time table, Calendar, etc). Working with Mail Merge (Circular letters).

MS – **Excel:** Creation of Worksheet (Mark Sheet, Pay Slip, PF Contribution list, etc). Excel Function (Date, Time, Statistical, Mathematical, Financial Functions). Creating charts (Line, Pie, bar, etc).

MS- Power Point: Creation of Presentations (Duplicate and New slides, Layouts, View, Slide show, etc.). Working with objects (Movie, Sound, Word, Excel, etc.,) Working with Transition and Animation effects (Text, Object, and Pictures)

Extra Reading/Key words: Units of Data Storage.

Unit II: Smart Devices and Online Transactions:

(6hrs)

Smart phone – Types: Tablet PC, Smart TV, Smart Camera, Smart Watch and Smart Oven. Operating system for Smart phones- Apple iOS, Android, Windows 10, Blackberry, Synbian and Bada. Benefits of Smart Phones.

E-Commerce and M-Commerce: Components of E-Commerce- history, types, and benefits of each (B2B, B2C, C2B, C2C). Business to Government E-Commerce. M-Commerce-History, customers point of view and the provider point of view. Applications of M-Commerce- Mobile ticketing, mobile money transfer, mobile banking, mobile marketing and advertising. Payment methods in M-Commerce- Premium rate telephone numbers, direct mobile dealing, Macro, Micro payment services and mobile wallets.

Extra Reading/Key words: Google play for Android Phones.

Unit III: Social Networking and Cyber Security

(6hrs)

Social Networking Sites: Characteristics of Social Networking Website- Examples of Social Networking Services (Facebook, SnapChat, Instagram, Whatsapp, Pinterest, Tumblr, Linkedin, Twitter, Quora and Patreon). Advantages and Disadvantages of Social Network.

Cyber law: Evolution and Historical events in cyber law. Case studies- Article taken from Media. Building blocks of cyber law(Netizens, Cyber space and Technology). Cyber Crime, Electronic and Digital devices,

Intellectual Property, Data Protection and Privacy. Merits and Demerits of Cyber crime.

Extra Reading/Key words: How to stay out of trouble from Social Network.

Unit IV: Practical Experiments - MS Word &MS- Power Point (6hrs)

- Creating Mail merged documents in MS WORD
- Creating a Power Point Slide show with clip art, image files and animation

Unit V: Practical Experiments - MS Excel (6hrs)

- Calculation using Basic Formulas Sum, Average, Minimum, Maximum
- Calculating Depreciation Straight Line, Declining Balance, Variable Declaring Balance Methods
- Preparing Various Charts & diagrams Bar, Surface, Chart, Line, Pie
- Pivot table preparation

CO No.	Course Outcomes	PSOs	Cognitive
		Addressed	Level
CO-1	Create Tables, work sheet and presentation	3	U
CO-2	Apply E-Commerce and M-Commerce	3	U
CO-3	Understand the Characteristics of Social Networking Website, Evolution and Historical events in cyber law	3	R
CO-4	Create Documents with regard to business communication and presentation of data	3	Ap
CO-5	Solve using basic, financial formulas and use of pivot table	3	Ap
CO-5	Develop computer operating skills and employable in all types of business organisations.	3	Ap

Cognitive Level: R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

Books for Reference:

- 1. Mastering Ms-Office by Bittu Kumar
- 2. https://www.webopedia.com/DidYouKnow/Hardware_Software/mobile-operating-systems-mobile-os-explained.html
- 3. https://makeawebsitehub.com/social-media-sites/
- 4. https://www.tutorialspoint.com/information_security_cyber_law_tutorial.pdf
- 5. https://www.tutorialspoint.com/information_security_cyber_law_tutorial.pdf
- 6. https://www.irjet.net/archives/V4/i6/IRJET-V4I6303.pdf

HOLY CROSS COLLEGE (Autonomous), Tiruchirappalli - 620 002.

TAMIL DEPARTMENT

For Candidate admitted from 2015 onwards

Second Year - Semester - IV

Course Title	இரண்டாமாண்டு —நான்காம் பருவம்	
Total Hours	75	
Hours/Week	5 Hrs Wk	
Code	U15TL4TAM04	
Course Type Theory		
Credits 3		
Marks	100	

General Objectives:

வாழ்வியல் நெறிகளாகிய அறம், பொருள், இன்பம், வீடுபேறு ஆகியவற்றின் மேன்மையை எடுத்துரைத்தல்

- Make the student to understand the cultural and tradition of Tamilians.
- > Student will learn understand the religions knowledge to Sustain
- ➤ Understand the depth of Tamil Literature & Culture.
- > Know about the structure of the family, manners is disciplines.
- ➤ Know about the right of equality.

Course Objectives:

CO No.	Course Objectives		
CO No.	Course Objectives		
CO-1	அறம், பொருள், இன்பம், வீடுபேறு ஆகியவற்றின் மேன்மையை உணர்த்துதல்.		
CO-2	இலக்கியங்களின் வாயிலாக வாழ்க்கைத் தத்துவத்தினை அறியச் செய்தல்.		
CO-3	தமிழ் இலக்கிய வரலாற்றின் வாயிலாகத் தமிழரின் பண்பாடு, கலாச்சாரத்தை அறியச் செய்தல்.		
CO-4	மனிதநேய சிந்தனைகளை உருவாக்குதல்.		
CO-5	மொழிப்பெயர்ப்புத்திறனை வளர்த்தல்.		

அலகு:1 செய்யுள்

15 Hrs

1. குறுந்தொகை

- 1. கொங்கு தேர் வாழ்க்கை அஞ்சிறைத் தும்பி இறையனார்
- 2. யாரும் இல்லை தானே கள்வன் கபிலர்
- 3. வேம்பின் பைங்காய்என் தோழி தரினே மிளைக்கந்தன்
- 4. உள்ளது சிதைப்போர் உள்ரெனப் படாஅர் பாலை பாடிய பெருங்கடுங்கோ
- 5. நோர்நோர் மன்ற தோழி குறுங்குடி மருகன்

2. நற்றிணை

- 1. மனையுறை புறவின் செங்கால் பேடை
- 2. நீள்மலைக் கலித்த பெருங்கோற் குறிஞ்சி பாண்டியன் மாறன் வழுதி
- 3. ஆய்மலர் மழைக்கண் தெண்பனி உறைப்பவும் நல்விளக்கனார்
- 4. சிறுவீ முல்லைப் பெரிது கமழ் அலரி மதுரை பேராலவாயர்

3. கலித்தொகை

- 1. எறித்தரு கதிர்தாங்கி ஏந்திய குடைநீழல் கபிலர்
- 2. பாடுகம் வா வாழி தோழி கபிலர்

அலகு:2

அகநானூறு

- 1.வானம் வாய்ப்பக் கவினிக் கானம் சீத்தலைச் சாத்தனார்
- 2. எம்வெங் காம மியைவதாயின் மாமூலனார்

5.புறநானூறு

- 1. நின் நயந்து உறைநர்க்கும் பெருஞ்சித்திரனார்
- 2. காய்நெல் அறுத்துக் கவளம் கொளினே பிசிராந்தையார்
- 3. படைப்புப் பலபடைத்து பாண்டியன் அறிவுடைநம்பி
- 4. கேட்டல் மாத்திரை கோப்பெருஞ்சோழன்
- 5. ஈன்று புறந்தருதல் என்தலைக் கடனே பொன்முடியார்

6. பதிற்றுப்பத்து - ஐந்தாம் பத்து

- 1. சுடர் வீ வேங்கை
- 2. தசும்பு துளங்கு இருக்கை
- 3. ஊன்துவை அடிசில்

7. திருக்குறள்

- 1. அநத்துப்பால் இனியவை கூறல்
- 2. பொருட்பால் வினை செயல்வகை
- 3. காமத்துப்பால் புலவி நுணுக்கம்

அலகு:3

தமிழ் இலக்கிய வரலாறு சங்ககாலம் - சங்கம் மருவியகாலம் எட்டுத்தொகை, பத்துப்பாட்டு, பதினெண்கீழ்க்கணக்கு நூல்கள்

ചരെക്ര:4 15 Hrs

வாழ்க்கை வரலாறு

அன்னை தெரசா - பா. தீனதயாளன்

key Words (Extra Reading)

அக்னி சிறகுகள் - அப்துல் கலாம்

ചരെക്ര:5

பொது — மொழிப்பெயர்ப்பு

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Attitude to consider the living beings of the world as relations	PSO 1	U
CO-2	the life style of traditional Tamils may be known with the help of literature	PSO 2	AN
CO-3	to be inspired by the traditional culture and values and be value oriented	PSO 2	R
CO-4	to feel the dedicated service of mother Theresa and to practice the same	PSO 3	U
CO-5	to enhance skills on translation	PSO 4	С

PO – Programme Outcomes; CO – Course Outcome; R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

பாட நூல்கள்

1. செய்யுள் - தமிழாய்வுத்துறை வெளியீடு

2. தமிழ் இலக்கிய வரலாறு - தமிழாய்வுத்துறை வெளியீடு

3. வாழ்க்கை வரலாறு

பா.தீனதயாளன் - அன்னை தெரசா

4. மொழிப்பெயர்ப்பு - தமிழாய்வுத்துறை வெளியீடு

(For the candidates admitted from June 2018 onwards)

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-620002 DEPARTMENT OF HINDI SEMESTER – IV

Course Title	PART – I LANGUAGE HINDI -IV FUNCTIONAL HINDI & TRANSLATION
Total Hours	75
Hours/Week	5Hrs/Wk
Code	CODE: U18HN4HIN04
Course Type	Theory
Credits	3
Marks	100

General Objective: To enable the students to Learn the Language Skills.

Course Objectives (CO):

The learner will be able to

CO No.	Course Objectives
CO -1	apply technical translation in Functional Hindi
CO- 2	understand and evaluate global marketing
CO- 3	create general essays
CO- 4	apply the formats and create office orders
CO- 5	apply translation techniques in a text.

UNIT – I (15 Hours)

- 1. Personal Letters
- 2. Technical Terms
- 3. Translation Ex-1
- 4. General Essay Pollution

Extra Reading (Key Words): Jal Pradhooshan, Vayu Pradhooshan

UNIT- II (15 Hours)

- 1. Commercial Letters
- 2. Technical Terms
- 3. Translation Ex-4
- 4. General Essay Globalisation

Extra Reading (Key Words): Vyavasayikata

UNIT- III (15 Hours)

- 1. Office Memorandum
- 2. Technical Phrases
- 3. Translation Ex-6
- 4. General Essay Self Employment

Extra Reading (Key Words): Kisan

UNIT- IV: (15 Hours)

- 1. Office Order
- 2. Technical Phrases
- 3. Translation Ex-13
- 4. General Essay India Unity in Diversity

Extra Reading (Key Words): Hamara Bharat

UNIT- V (15 Hours)

- 1. Circular
- 2. Reminder
- 3. TranslationEx-15
- 4. General Essay My Favourite Author

Extra Reading (Key Words): Jayashankar Prasad, Premchand

Note: Texts given in the Extra Reading (Key Words) must be tested only through Assignment and Seminars.

Course Outcomes:

The learner will be able to:

CO No.	Course Outcomes	Cognitive Level
CO -1	Utilize technical terms in translating a text.	Ap
CO- 2	Mark the global brands and their countries.	U, E
CO- 3	Develop an essay on any social issue.	E, C
CO- 4	Formulate an office order for the university	Ap, C
CO- 5	Make use of translation techniques in a text.	Ap

CO- Course Outcome; R- Remember; U- Understand; Ap- Apply; An- Analyze; E- Evaluate; C- Create

Prescribed Books

- Vyavaharik Hindi, by Dr. Mahendra Mittal, Shabari Sansthan, Delhi.
- Aalekhan Aur Tippan: Prof. Viraj, M.A; Raj Pal And Sons; Kashmiri Gate, Delhi.
- Anuvad Abhyas : Bholanath Tiwari; Lokbharathi Prakashan; New Delhi.

Reference Books:

- Raj Bhasha Hindi Aur Vuska Swaroop- Shanthi kumar Syal; Parampara Prakasha, Delhi.
- Vyaharopayogi evam kam kaji Hindi Ananth Kedharea .;Sahityayan Prakashan; Kanpur.

(For candidates admitted 2016 onwards)

$HOLY\ CROSS\ COLLEGE\ (AUTONOMOUS)\ TIRUCHIRAPPALLI-2$

DEPARTMENT OF FRENCH

SEMESTER IV

Course Title	PART I – LANGUAGE - FRENCH PAPER IV
	(LANGUAGE & CULTURE (ÉCHO A2 2º édition)
Total Hours	75
Hours/Week	5 Hrs/Wk
Code	U16FR2FRE02
Course Type	Theory
Credits	3
Marks	100

General Objective: To enable the students to analyse and evaluate French cultural aspects and use the accumulated vocabulary and grammatical aspects in creative writing.

Course Objectives (CO):

The learner will be able to

CO1	Apply pronouns and create texts; appreciate and analyse French cuisine and festivals	
CO2	critically evaluate the art forms of 20 th century and apply conditional present tense in a text	
CO3	remember savoir-faire in France and apply reported speech in story writing	
CO4	analyse the consequences of immigration, sports and adventures; apply passive voice in a	
	text	
CO5	understand the usage of possessive pronouns and analyse the rhythm of life in France	

Unit 1 C'est la fête! (18 Hours)

Les pronoms objets directs et indirects – parler d'une fête – exprimer des goûts et des préférences – fêtes sans frontières – plats des fêtes – les jours fériés – les saisons

Extra Reading (Key Words): étude comparée des fêtes françaises et indiennes.

Unit 2 Vous plaisentez! (18 Hours)

Le conditionnel présent, la distinction du futur et du conditionnel – le mouvement en général – raconter une anecdote – journée de détente – la naissance d'un chef d'œuvre - l'art au début du 20e siècle – le plaisir de jeux de mots.

Extra Reading (Key Words): Histoire du monde au début du 20e siècle.

Unit 3 On s'entend bien! (18 Hours)

Les constructions « faire + verbe » et « laisser + verbe », le discours rapporté – décrire le caractère ou le comportement, exprimer l'accord et le désaccord – le langage des couleurs – sujets de conversation – sujets d'étonnement.

Unit 4 À vos risqué et périls!

(18 Hours)

Le subjonctif présent, la voix passive – l'aventure d'aujourd'hui – travailler pour la planète – réussites et échecs - marathon de Paris – plaisir des sports – les sports les plus regardés et pratiqués - les français et les sports.

Extra Reading (Key Words):les sportifs français

Unit 5 La vie est dure (18 Hours)

Les pronoms possessifs, les adjectifs, les pronoms indéfinis – parler de ses activités quotidiennes, exprimer la confiance ou la méfiance – les taches ménagères – la France insatisfaite - sans travail.

Extra Reading (Key Words): entretien d'une personne.

Course outcomes	Cognitive level
Design a text using pronouns	С
Discover a French recipe	An
Narrate an anecdote	С
Critically evaluate modern art forms	E
Infer reported speech and passive voice in a story	С
Explain the influence of immigration on sports An	
Examine the rhythm of life in France	An

TEXT BOOKS:

ECHO A2 – METHODE DE FRANÇAIS & CAHIER PERSONNEL D'APPRENTISSAGE

Authors: J. Girardet and J. Pécheur

Publication: CLÉ INTERNATIONAL, 2013.

Books for Reference:

La Conjugaison – Nathan

 $French\ made\ easy-Intermediate\ level\ -\ Goodwill\ Publishing\ House$

Je parle français III – Abhay Publications

Le français avec des jeux et des activités - ELI

Langue et la civilisation – I – Mauger Bleu

Note: Texts given in the Extra Reading (Key Words) must be tested only through Assignment and Seminars.

(for candidates admitted from June 2017 onwards)

HOLY CROSS COLLEGE (AUTONOMOUS), Tiruchirapalli – 620002 PG AND RESEARCH DEPARTMENT OF ENGLISH I YEAR UG – SEMESTER I

PART II – ENGLISH 4 - GENERAL ENGLISH IV

HOURS: 6 CODE: U15EL4GEN04 MARKS: 100

EMPLOYABILITY SKILLS

OBJECTIVES:

- 1. To develop both receptive (reading, listening) and productive (speaking, writing) skills through communicative classes.
- 2. To acquire proficiency in oral and written language.
- 3. To train the students for employability skills such as team skills, communication skills and presentation skills.
- 4. To acquire values related to personal integrity and excellence in work propagated in the literary works.
- 5. To create interest among students for self-learning.

UNIT I – Personal integrity –Honesty, dependability, adaptability and loyalty.

Listening to identify a person's attitude, values, situation and the decision made.

Speaking about one's action, expressing opinions, character analysis.

Reading for comprehension(inferring a character's method of managing a situation, adaptability and the like).

Writing recommendations.

Grammar – use of appropriate adjectives and adverbs in contexts and reporting speeches

Vocabulary – differentiating shades of meaning, use of idioms and phrases in sentences

Composition – Your thoughts are the architects of your destiny – David O' Mckay

Honesty is the first chapter in the book of wisdom – Thomas Jefferson

TEXTS

- 1. "How far is the river" by Ruskin Bond
- 2. The Pie and the Tart by Hugh Chesterman.
- 3. An excerpt from Shakespeare's "Julius Caesar" Act III Scene II Lines 13 33 Antony's speech

UNIT II – Key to success – Self-esteem, perfection and excellence

Listening to differentiate dutyfrom obligation.

Speaking – Discussing one's knowledge about different subjects, learning skills, thirst for knowledge, learning form experiences.

Reading for comprehension exhibiting higher perception of life's experiences.

Writingparagraphs with cause and reason, analyzing motives behind people's actions and behavior

Grammar – use of cohesive devices

Vocabulary – figures of speech– simile, metaphor.

Composition -

- 1. Excellence is not a destination, it is a continuous journey that never ends Brian Tracy
- 2. To be perfect is to change often Winston Churchill

TEXTS

- 1. Our urgent need for self-esteem by Nathaniel Brandon.
- 2. Five senses by Judith Wright
- 3. Three questions by Leo Tolstoy

UNIT III – Team skills

Listening to speaker's ideas, opinions, and suggestions and analyzing their character. **Speaking** –Discussing, questioning, interacting, respecting, sharing and participating. **Reading** for comprehension – absorbing the attitude of the people.

Writing – personal essays and

report writing Grammar – use of

inverted structures Vocabulary -

New words in current usage.

Composition -1. "Talent wins games, but teamwork and intelligence wins championships."

2. "It takes two flints to make a fire."

TEXTS

- 1. "The Little Black Boy" by William Blake
- 2. How to get cooperation by Dale Carnegie.

UNIT IV – Communication skills for interpersonal

relationship Listening to specific information and guessing.

Speaking – Facing interview and situational speeches (Master of ceremony, felicitation and the like).

Reading for comprehension to identify the methods of persuasion.

Writingformal letters and invitations.

Grammar – Transformation of sentences.

Vocabulary – Words related to technical registers.

Composition -1. "Communication is an art form that is crafted throughout our lives."

2. Birds of same feather flock together.

TEXTS

1. The Refund by Fritz Karinthy

UNIT V – Presentation skills

Listening to commands, information, announcements, and discussions in a meeting. **Speaking** –role play in panel discussion, mock parliament and public speaking. **Reading** for comprehension.

Writingagenda, minutes, memo, notice, circular, project proposal.

Grammar – use of simple, compound, complex, imperative sentences and punctuations.

Vocabulary – Business terms.

Composition – writing a project.

TEXTS

1. An excerpt from Abraham Lincoln's speech in Gettysburg.

B.Com Second Year - Semester - IV

Course Title	MAJOR CORE - 7 FUNDAMENTALS OF COST ACCOUNTING
Total Hours	90
Hours/Week	6 Hrs / Wk
Code	U18CO4MCT07
Course Type	Theory
Credits	5
Marks	100

General Objective:

To provide a basic understanding of cost computation and maintenance of cost accounting records.

Course Objectives:

The learner will be able to:

CO No.	Course Objectives	
CO-1	Understand the costing concepts and preparation of cost sheet, tenders and quotations.	
CO-2	Understand material cost computation	
CO-3	Understand the payroll procedure and labour cost computation.	
CO-4	Apply the procedure for apportionment and absorption of overhead.	
CO-5	Apply the procedure for preparation of reconciliation statement and integrated	
	accounts.	

UNIT I - COST CONCEPTS AND COST SHEET

(18 hours)

Introduction to Cost Accounting - Evolution of Cost Accounting - Cost concepts - Cost classification -Cost organisation and its relationship with other departments - Preparation of Cost Sheet - Tenders and Quotations.

Extra Reading/ Key words: Prime Cost, Works Cost, Cost of Production and Cost of sales.

UNIT II - MATERIAL COST COMPUTATION AND CONTROL (18 hours)

Material cost - Purchase procedure - Store keeping and Stock control - Pricing of material issues and accounting thereof. ABC analysis - Levels of Inventories and Economic Ordering Quantity - JIT analysis, VED analysis.

Extra Reading/ Key words: EOQ, FIFO method, LIFO method, Weighted Average Price.

UNIT III - LABOUR COST COMPUTATION AND CONTROL (18 hours)

Labour cost: Computation of Labour Cost - Systems of wage payment - Premium and bonus plans - Pay roll procedure - Labour turnover - Treatment of Idle time and Over time.

Extra Reading/ Key words: Labour turnover, Idle Time

UNIT IV - ACCOUNTING FOR OVERHEADS AND CONTROL (18 hours)

Overheads: Classification – Allocation and Apportionment of overheads – Bases of apportionment – Absorption of overheads – Methods of absorption of manufacturing overheads – Machine Hour Rate – Activity based costing.

Extra Reading/ Key words: Apportionment of overheads, Absorption of overheads, Machine Hour rate

UNIT V - RECONCILIATION OF COST AND FINANCIAL ACCOUNTS AND

INTEGRATED ACCOUNTS

(18 hours)

Cost Ledger Accounting - Control Accounts - Reconciliation of cost and financial accounts: Need for reconciliation - Causes for disagreement in profits - Preparation of reconciliation statement. Integrated Accounting.

Extra Reading/ Key words: Cost Ledger, Reconciliation Statement, Integrated Accounting.

Course Outcomes:

The learners

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Recall cost concepts and prepare cost sheet, tenders and quotations.	2	U
CO-2	Compute material cost and price of material issues.	2	U
CO-3	Recall payroll procedure and calculate labour cost and labour turnover.	2	U
CO-4	Recall the methods of allocation, apportionment and absorption of overheads and calculate overhead rates.	2	Ap
CO-5	Prepare control accounts, reconciliation statement and integrated accounts	2	Ap
CO-6	Enhance accounting skills relevant to cost data of business entities.	2	Ap

Cognitive Level: R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

Theory 25%

Problems 75%

TEXTBOOK

T.S Reddy and Hari Prasad Reddy (2019), Cost Accounting, Margham Publications, Chennai.

BOOKS FOR REFERENCE

- Jain S.P. and Narang, K.L. (2017), *Cost Accounting Principles and Practices*, Kalyani Publishers, New Delhi.
- Maheshwari.S.N & Mittal. S.N (2015), Cost Accounting, Mahavir Publication, Delhi.
- Saxena.V.K and Vashist. C.D (2012), *Cost Accounting-Problems and Solutions*, S Chand, Delhi.

B.Com Second Year - Semester - IV

Course Title	ALLIED OPTIONAL- 2 CREATIVE ADVERTISING
Total Hours	60
Hours/Week	4 Hrs / Wk
Code	U18CO4AOT04
Course Type	Theory
Credits	4
Marks	100

GENERAL OBJECTIVE:

To enable the students to understand the creative development of advertisements.

COURSE OBJECTIVES:

The learner will be able to

CO No.	Course Objectives
CO-1	Explain the elements and principles of advertising layout and design and apply creative strategies in developing layouts
CO-2	Summarize the Response Hierarchy models in advertisement communication and identify advertising budget factors and allocation methods.
CO-3	Explain the production process of television, radio and web advertising
CO-4	Classify the various Medias of advertising and identify the methods for measuring advertising effectiveness
CO-5	Utilize the Photoshop tools in editing images and creating animation

UNIT-I INTRODUCTION

12 Hrs

Creativity in Advertising—Creative Process- Creative Thinking—Lateral thinking techniques- Big idea-Advertising Appeals- Selling style-Creative Strategies- Copy Platform- Copy Writing -Print Copy Elements- Types of headlines-Types of copy—Elements and Principles of Design- Layout Types.

Extra reading /Key words: Divergence and creativity

UNIT- II ADVERTISING PLANNING

12 Hrs

Communication Process – Exposure and Familiarity Model – Response Hierarchy Model — Attractive Elements in Advertising- Advertising Target Audience - Understanding Audience - Controlling Zapping and Zipping -Brand Positioning-Advertising Planning – Unique Selling Proposition and Key Selling Points – Advertising Objectives – Budget Allocation – Factors Affecting Budget Allocation.

Extra reading /Key words : Case studies of five USP

UNIT- III ADVERTISING PRODUCTION

12 Hrs

Designing Print Advertisement – Choosing a Format – Designing a Page – Working with Visuals—Typography and Copy Testing – Print Advertisement Production Process- Thumbnails to Machine Ready Copy- Television Commercials –Types-Story Board-Radio Commercials-Types Production Process- Web Advertising-Designing Web Advertisements-Production Process.

Extra reading / Key words: story board designing

UNIT- IV ELECTRONIC MEDIA

12 Hrs

Types of media –Print- Television –Radio- Electronic and Internet- Outdoor Publicity - Direct Mail and Other Social Media -Q R Code - Pros and Cons of Each Medium—Time frame-Media Vehicle – Media Planning-Media Principles and Strategies- Ratings and Reach- Software Assistance- Space and Time Buying- Media Evaluation – Emerging Media - Salesmanship in Advertising- Public Relations in

Advertising – Advertising Research and Measuring Advertising Effectiveness.

Extra reading /Key words : Advertising in social networks

UNIT- VPHOTOSHOP

12 Hrs

Photoshop -Working with Images - Resizing & Cropping Images- Layers- Painting.

Extra reading /Key words : Palettes

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and

Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Apply creativity in developing layouts	2	Ap
CO-2	Relate and rephrase the advertising budget factors and allocation methods.	2	U
CO-3	Understand the production process of advertising	2	U
CO-4	Outline methods for measuring advertising effectiveness	2	U
CO-5	Apply photoshop tools in editing images	2	Ap
CO-6	Develop photshop skills and create self-employment	2	Ap

BOOKS FOR REFERENCE:

- ➤ Bovee Courtland L., Thill John V., Dovel George P. and Wood Marian Burk, Advertising Excellence, Latest Edition, McGraw Hill, New York.
- > Jefkins Frank, Yadin Daniel, Advertising, Latest Edition, Pearson Education, New Delhi.
- ➤ Gupta S.L., Ratna V.V., Advertising and Sales Promotion Management, Latest Edition, Sultan Chand and Sons, New Delhi.
- ➤ Belch E.George, Belch A. Michael, Advertising and Promotion (An Integrated Marketing Communications Perpsective), Latest Edition, Tata McGraw Hill, New Delhi.

B.Com Second Year - Semester – IV

Course Title	ALLIED OPTIONAL- 2 - LABOUR LAWS
Total Hours	60
Hours/Week	4 Hrs / Wk
Code	U18CO4AOT05
Course Type	Theory
Credits	4
Marks	100

GENERAL OBJECTIVE:

To familiarize the students with respect to various labour legislation like Factories Act, Industrial Disputes Act and legislation's relating to welfare of workers such as Payment of wages Act, Workman's Compensation Act make the students understand and appreciate the importance of Industrial legislations to Labour, Business and Society

COURSE OBJECTIVES:

The learner will be able to

CO No.	Course Objectives	
CO-1	Remember and understand the scope and objects of-Factories Act,1948(with amendments)	
CO-2	Understand and appreciate the importance of Industrial legislations to	
	Employees' Compensation Act, etc	
CO-3	Appreciate and analyses the students to legislation's relating to welfare of	
	workers such as Payment of wages Act & Equal Remuneration Act	
CO-4	Comprehend and critically evaluate the laws relating Employees' State	
	Insurance Act & Employees' Provident Fund and Miscellaneous Provisions Act.	
CO-5	Understand the provisions relating to Maternity Benefit Act and Sexual	
	Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act	

UNIT - I: Health, Safety and Welfare of employees

12 Hrs

Labour law – Its scope and object -Factories Act, 1948 (with amendments): Definitions – Health – Safety – Welfare –Working hours of Adult – Employment of young person and women - Annual leave with wages – Penalties.

Extra reading /Key words: Special provisions, employment of women, certificate of fitness

UNIT- II Employees' Compensation

12 Hrs

Employees' CompensationAct, 1923: Defenses available to employers before passing of the Act – Definitions – Employer's liability for compensation – Amount of compensation –Distribution of compensation.

Extra reading /Key words: Hazardous process, dangerous operations, precautions, quantum of compensation

UNIT-III: Wages & Remuneration

12 Hrs

- (A) The Payment of Wages Act, 1936(with amendments): Definitions Rules for payment of wages Deductions from wages Maintenance of registers & records –Penalties
- (B) The Equal Remuneration Act, 1976 Definitions Duties of the employer power to make rules Penalties.

Extra reading /Key words: Remuneration

UNIT-IV: Social Security

12 Hrs

- (A) The Employees' State Insurance Act, 1948 –Employees' state corporation Rate of Contribution Rules regarding of Contribution Benefits
- (B) The Employees' Provident Fund and Miscellaneous Provisions Act,1952 Employees' Provident Fund Scheme (1952) clarification pertaining to contribution -

Unit-V: Women at Workplace

- (A) The Maternity Benefit Act, 1961 Prohibition of employment Maternity benefit Leave and nursing breaks Penalties.
- (B) The Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013 Prevention of sexual harassment Constitution of Internal Complaints Committee Complaint of sexual harassment Duties of employer

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

The learners

CO No.	Course Outcomes	PSOs	Cognitive
		Addressed	Level
CO-1	Understand the scope and objects of-Factories Act, 1948	2	U
	(with amendments)		
CO-2	Explain the importance of Industrial legislations to	2	ŢŢ
CO-2	Workmen Compensation Act, etc	2	O
CO 2	Discuss the legislations relating to welfare of workers such	2	IJ
CO-3	as Payment of wages Act & Equal Remuneration Act	2	U
	Critically evaluate the laws relating to Employees' State		
CO-4	Insurance Act & Employees' Provident Fund and	2	U
	Miscellaneous Provisions Act.		
	Enumerate the provisions relating to Maternity Benefit Act		
CO-5	and Sexual Harassment of Women at Workplace	5	U
	(Prevention, Prohibition & Redressal) Act		
CO-6	Develop teaching skills	5	U

PRESCRIBED TEXT:

- N.D. Kapoor, A handbook on Industrial Laws, Sultan Chand & Sons, New Delhi.
- ➤ http://legislative.gov.in/actsofparliamentfromtheyear/sexual-harassment-women-workplaceprevention-prohibition-and-redressal

BOOKS FOR REFERENCE:

- Malhotra, the Law of Industrial Disputes, Vikhas Publications New Delhi.2004.
- > J.R. Carby Hall, Principles of Industrial Law, Pearson Publication. 2003.
- ➤ H.Samuel, Industrial Law, Vikhas Publications New Delhi, 2002.

B.Com Second Year - Semester – IV

Course Title	ALLIED OPTIONAL-2 - FINANCIAL SERVICES
Total Hours	60
Hours/Week	4 Hrs / Wk
Code	U18CO4AOT06
Course Type	Theory
Credits	4
Marks	100

GENERAL OBJECTIVE:

To understand the basics of financial services and its various dimensions, evaluation and benefits to the economy

COURSE OBJECTIVES:

The learner will be able to

CO No.	Course Objectives	
CO-1	Understand the features and importance of financial services and Merchant Banking	
CO-2	Recall the features and importance of Venture capital and Lease financing	
CO-3	Understand the functions and importance of Factoring and Forfaiting	
CO-4	Recall the meaning and process of securitization	
CO-5	Identify the different kinds of mutual funds and the functions of Credit rating	
	agencies	

UNIT- I INTRODUCTION TO FINANCIAL SERVICES & MERCHANT BANKING 12 Hrs

Financial services: Meaning – Features – Importance –and new services

Merchant Banking: Origin - Development of Merchant Banking in India - Importance - Categories - Services - Default & Penalty.

Extra reading /Key words: Companies that are rendering the merchant banking services in India

UNIT- II VENTURE CAPITAL & LEASE FINANCING

12 Hrs

Venture Capital financing: Meaning – Features – stages of financing – Redemption- Venture capital in India.

Lease Financing: Meaning – types – Difference between Lease and Hire Purchase - advantages – short comings.

Extra reading /Key words : Lease financing companies in India

UNIT- III FACTORING AND FORFAITING

12 Hrs

Factoring: Meaning – Modus operandi - Types - Functions – Benefits – Factoring in India.

Forfaiting: Definition – Modus operandi – Benefits - Factoring vs Forfaiting.

Extra reading /Key words: Companies of India in factoring services

UNIT- IV SECURITISATION OF DEBT

Securitization: Meaning - Securitization Process - Merits - Securitisable assets - Types of Securities -

Conditions for successful securitization

Extra reading /Key words: Popularity of Securization in India.

Mutual fund: Meaning – objectives – types – Merits – shortcomings - Credit Rating Agencies: Meaning – functions – Credit Rating Agencies in India, CRISIL, ICRA, & CARE and Credit Rating Symbols. . **Extra reading /Key words**: Performance of different mutual fund companies in India

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Recognize the features and importance of financial services and Merchant Banking	2	U
CO-2	Identify the features and importance of Venture capital and Lease financing	2	U
CO-3	Explain the functions and importance of Factoring and Forfaiting	2	U
CO-4	Examine the meaning and process of securitization	2	U
CO-5	Examine the different kinds of mutual funds and the functions of Credit rating agencies	2	U
CO-6	Develop basic knowledge in various financial services.	2	Ap

PRESCRIBED TEXTS:

- ➤ Gordon and Natarajan, *Financial Services and Markets*, Himalaya Publishing House, 2010
- ➤ Khan M.Y., *Financial Services*, New Delhi: Tata McGraw Hill.

BOOKS FOR REFERENCE:

- Machiraju H.R, *Indian Financial System*, Delhi :Vikas Publishing House.
- ➤ Chandler M.V. and Goldfeld.S.M., *Economics of Money and Banking*, New York: Harper and Row.
- Gupta Suraj B., *Monetary Economics*, New Delhi: S. Chand and Co.
- Gurusamy. S, Financial Services, Tata McGraw Hill Education Pvt. Ltd, 2011
- ➤ Shashi & Gupta, Financial Services, Kalyani Publishers, 3rd Edition, 2010

B.Com Second Year - Semester – IV

Course Title	ALLIED 5 - BASICS OF ACCOUNTING
Total Hours	60
Hours/Week	4 Hrs / Wk
Code	U18CO4AOT10
Course Type	Theory
Credits	4
Marks	100

General Objective:

To enable the students to understand the basic principles of Double entry system of Accounting and to provide basic knowledge of accounting procedure for Subsidiary Books Final A/CS, depreciation accounting, Rectification of Errors and Computerized Accounting.

Course Objectives:

The learner will be able to

CO No.	Course Objectives
CO-1	Remember and understand the accounting concepts and conventions and the basic principles of Double Entry system of Book-keeping and Accounting.
CO-2	Understand and apply the provisions relating to the preparation of Subsidiary Books and Final Accounts of Companies. Acquire knowledge on single entry system of book keeping
CO-3	Understand the basic methods of providing depreciation
CO-4	Recall the accounting procedures related to Rectification of Errors.
CO-5	Understand the concept of computerized accounting.

UNIT -I INTRODUCTION

12 Hrs

Accounting Concepts – Conventions – Rules of Double Entry – Journal – Ledger – Trial Balance.

Extra reading / Key words : Chronology, Financial Statement

UNIT-II ACCOUNTING CYCLE

12 Hrs

Trading Account, Profit and Loss Account, Balance Sheet, Subsidiary Books – Purchases Book, Sales Book, Three column Cash Book,

Extra reading /Key words : Final Accounts, Journal Proper

UNIT- III DEPRECIATION ACCOUNTING

12 Hrs

Depreciation Accounting Straight Line Method, Written Down Value Method and Annuity Method. **Extra Reading / Key words**: Devaluation, Emolument, Superannuation.

UNIT- IV RECTIFICATION OF ERRORS

12 Hrs

Rectification of Errors, Basic Principles for Rectification of Errors, Suspense Account, Errors Disclosed by Trial Balance, Guidelines to Locate Errors in the Trial Balance.

Extra Reading / Key words: Erroneous, Suspense Account

UNIT- V COMPUTER ACCOUNTING

12 Hrs

Computer Accounting and Algorithm – Areas of Application of Computer in Accounting, Features and Advantages of Computers and Computer Accounting – Algorithm, Requisites of an Effective Algorithm – Features of Algorithm.

Extra Reading / Key words: Data Processing, Dactylology

Theory 40% & Problems 60%

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Examine the fundamentals of accounting concepts and its implications.	1	U
CO-2	Develop nomenclatures of accounting cycle	1	U
CO-3	Perceive knowledge on depreciation and its various methods.	1	Ap
CO-4	Identify and disclose the errors involved in accounting process	1	Ap
CO-5	Adapt with the global changing competitive era.	1	U
CO-6	Develop accounting skills and employable in business organizations	1	Ap

Cognitive Level: R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

PRESCRIBED TEXT:

> T.S. Reddy and A. Murthy, "Financial Accounting", 2014, Margham Publications.

BOOKS FOR REFERENCE:

- M.c. Shukla T.S. Grewal & SC Gupta, "Advanced Accountancy", 2007, S. Chand and Co.
- ➤ Volume I Pillai and Bagavathy, "Fundamentals of Advanced Accounting",2004,S.Chand & Co.
- > T.S. Reddy and Y. Hari Prasad Reddy, "Financial and Management Accounting",2012
- > Margam Publications.
- Financial Accounting, "B. Charumathy and L. Vinayagam", 2012, S. Chand & Company

B.Com Second Year - Semester – IV

Course Title	ALLIED OPTIONAL-3 - CONSUMER BEHAVIOUR
Total Hours	60
Hours/Week	4 Hrs / Wk
Code	U18CO4AOT07
Course Type	Theory
Credits	3
Marks	100

General Objectives:

To understand the basics of consumers' behavior, consumer influences and marketing decisions.

Course Objectives:

The learner will be able to

CO No.	Course Objectives	
CO-1	Explains the fundamental concepts of consumer behavior;	
CO-2	Understand the concepts of consumer decision making process;	
CO-3	Describe the psychological influences on consumer decision making process;	
CO-4	Enumerate the sociological influences in consumer behaviour	
CO-5	Discuss the new diffusion of innovation in consumer behavior	

UNIT - I INTRODUCTION

12Hrs

Definition, scope, and application of Consumer Behavior- Evolution of Consumer Behavioral Dimension - Interdisciplinary nature of Consumer Behavior studies – laws relating to consumer behavior

Extra reading /Key words: Consumer Behavior, Behavioral Dimension, Interdisciplinary

UNIT - II THE CONSUMER DECISION MAKING PROCESS

Buying Motives - Buying Roles, Consumer Decision Making Process, Levels of Consumer Decision Making, Perspectives - Models

Extra reading / Key words : Buying Motives, Decision Making

UNIT – III PSYCHOLOGICAL INFLUENCES ON CONSUMER DECISION MAKING 12Hrs

Consumer's needs, Motivation, Emotions and Mood, Consumer Involvement; Consumer Learning, Personality, Self-concept and Self-image; Consumer Perception, Risk and Imagery; Consumer Attitude: Belief, Attitude and Intention, Formation - Change - Consumer Communication.

Extra reading /Key words : Motivation, Belief, Self-concept and Self-image, Attitude and Intention.

UNIT – IV SOCIOLOGICAL INFLUENCES

12Hrs

Consumer groups - Consumer reference groups, Family and Life cycle, Social class and mobility, lifestyle analysis - Culture; Sub-Culture, Cross Culture - Interpersonal Communication and influence, Opinion Leadership.

Extra reading /Key words : Consumer groups, Culture, Interpersonal Communication

UNIT – V: DIFFUSION OF INNOVATION

12Hrs

Consumer Orientation - Diffusion Process, Adoption Process, Consumer Innovators, Multiplicative Innovation Adoption (MIA) Model - Consumer Protection act

Extra reading / Key words : Consumer Orientation, Innovation

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Explain the fundamental concepts of consumer behavior;	2	U
CO-2	Discuss the concepts of consumer decision making process;	2	U
CO-3	Analyse the psychological influences on consumer decision making process;	2	An
CO-4	Evaluate the sociological influences in consumer behaviour	2	An
CO-5	Describe the new diffusion of innovation in consumer behavior	3	U
CO-6	Develop marketing skills understanding consumer wants and needs	3	Ap

PRESCRIBED TEXT:

➤ Gupta S.L & Pal Sumitra, Consumer Behaviour: An Indian Perspective Text and cases; Sultan Chand, 2nd Edition, 2011

BOOKS FOR REFERENCE:

- ➤ Peter Paul J., and Olson Jerry C., Consumer Behavior and Marketing Strategy, Irwin/McGraw Hill Higher Education, 2009.
- Solomon, M.R., Consumer Behavior: Buying, Having, and Being, PHI Learning, 9th Edition, 2011.
- Schiffman, Leon. G, Kanuk Leslie Lazar, and Kumar Ramesh. S., Consumer Behavior; Pearson Education, 10th Edition, 2012.

B.Com Second Year - Semester – IV

Course Title	Course Title ALLIED OPTIONAL - 3- ORGANIZATIONAL BEHAVIO	
Total Hours	60	
Hours/Week	4 Hrs / Wk	
Code	U18CO4AOT08	
Course Type	Theory	
Credits	3	
Marks	100	

General Objective:

To understand individual and group behaviour in an organization and to enhance skills, for managing organizational behavior successfully.

Course Objectives:

The learner will be able to

CO No.	Course Objectives	
CO-1	Recall the importance and applications of Organizational behavior	
CO-2	Remember the concepts of Individual behavior	
CO-3	Understand Behaviour modification and methods of Motivation	
CO-4	Recall Group behavior and Group Decision Making	
CO-5	Understand the intra,inter personal and Organisational Conflicts.	

UNIT- I BASICS OF ORGANISATIONAL BEHAVIOUR

12Hrs

Definition - Importance and Applications of Organizational Behaviour - Organizational Behaviour in the global context.

Extra reading /Key words : Cross-cultural psychology.

UNIT -II INDIVIDUAL BEHAVIOUR

12Hrs

Biographical characteristics – Ability – Personality – Learning – Perception – Factors influencing perception – Values – Types of values – Sources of Attitudes – Cognitive dissonance theory. (*Methods of modifying personal behaviour*).

Extra reading /Key words: *Modus operandi of behaviour modification.*

UNIT -III MOTIVATION CONCEPTS

12Hrs

Behaviour modification – Participative management – Performance based compensative – Flexible benefits – Two tier pay systems, Alternative work schedules – Job redesigning – Stress management Strategies (*Theories of Motivation*)

Extra reading /Key words: noetic, prosody

UNIT -IV GROUP BEHAVIOUR

12Hrs

Group behavior and group decision making – Classification of groups – Stages of group development – Group decision making.

Extra reading /Key words: Bohemianism, eclecticism

UNIT -V CONFLICT MANAGEMENT

12Hrs

Leadership and Power – Sources of power - Tactics – Coalitions – Organizational politics – Conflict process – Managing inter-group conflict. Organizational culture: creating and sustaining culture –

Forces of organizational change – Resistance – Implementation of change – Organizational Development interventions. (*Grievance Redressal System adopted in various organizations*)

Extra reading /Key words: hegemony, fracas

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Examine The fundamental concepts of organizational behavior	2	U
CO-2	Enumerate the biographical characteristics that leads to differences in Individual behaviour	2	U
CO-3	Explain the various techniques of Motivation	3	U
CO-4	Enumerate group mechanism and Group Decision making ability	3	U
CO-5	Discuss the sources of Conflict and the methods of managing them successfully.	3	U

PRESCRIBED TEXTS:

L M Prasad ., Principles of Organizational Behavior, Sultan Chand & Sons, 2014.

BOOK FOR REFERENCE:

- ➤ Robbins Stephen P., Essentials of Organizational Behavior, Pearson Education, 2014.
- > Sekaran Uma, Organizational Behavior: Text and Cases, Tata McGraw Hill Education Private Limited, 2015.

B.Com Second Year - Semester – IV

Course Title	ALLIED OPTIONAL- 3 - SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
Total Hours	60
Hours/Week	4 Hrs / Wk
Code	U18CO4AOT09
Course Type	Theory
Credits	3
Marks	100

Course Objectives:

The learner will be able to

CO No.	Course Objectives
CO-1	Understand the concepts of Investments, objectives of an investor and Investment
	alternatives for selecting the best Investment proposals.
CO-2	Understand the Indian Financial System.
CO-3	Understand and Compare the Intrinsic Value of Shares with that of its Stock Market
	Value on the basis of Fundamental Analysis.
CO-4	Understand and Evaluate the Stock Market Value of Shares by applying various
	technical tools like DOW theory, Chart Patterns, Moving Averages, Oscillators, Short
	selling, Odd Lot Theory, Head and Shoulder Analysis, Eliot Wave Theory.
CO-5	Understand the Concepts relating to Portfolio Construction, Portfolio Management
	and Principles of Portfolio Management.

UNIT-I INVESTMENT

12 Hrs

Investment –Differences of Investment, Speculation, Gambling -Objectives of Investment-Essentials of an Investment programme- Investment process-Investment alternatives-Real, Contingent and Titular Investments- Mutual Funds.

Extra reading /Key words : Mutual fund, securities

UNIT- II NEW ISSUE MARKET

12 Hrs

New issue Market-Methods of floating new issues –Parties and players involved in a new issue market - The secondary market –Differences between Primary market and Secondary market- Functions of Stock exchange– NSE.

Extra reading /Key words : Primary market, secondary market

UNIT- III FUNDAMENTAL ANALYSIS

12 Hrs

Fundamental Analysis - Economic Analysis - Industry Analysis-Factors influencing the growth of an Industry-Classification of an Industry - Life cycle of an Industry- Company Analysis-Factors to be considered while evaluating a Company.

Extra reading /Key words: Industry analysis, company analysis

UNIT- IV TECHNICAL ANALYSIS

12 Hrs

Basic Assumptions of Technical analysis –Differences between technical and fundamental analysis - Dow Theory - Primary trend - Secondary trend - Minor trends- Important chart patterns adopted in technical analysis.

Extra reading / Key words : Trend, Oscillators, Moving Averages

UNIT - V PORTFOLIO MANAGEMENT

12 Hrs

Portfolio construction and choice —objectives — Risks in Investments-Systematic Risk-Unsystematic Risk.-principles of portfolio construction -portfolio Management — Principle and Process of Portfolio

management.

Extra reading /Key words : Risk, Returns

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

The learners

CO No.	Course Outcomes	PSOs Addressed	Cognitive Level
CO-1	Understand the objectives of Investment and Analyse the various investment alternatives that are available for an investor	4	U
CO-2	Understand the Indian Financial System	2	U
CO-3	Understand and analyse the intrinsic value of shares and the basis of Fundamental analysis.	4	An
CO-4	Understand and evaluate the market value of shares by applying technical tools	4	An
CO-5	Apply the principles of portfolio management and construct an efficient portfolio	4	An
CO-6	Create investment skills and entrepreneurial ability	4	An

Cognitive Level: R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

PRESCRIBED TEXTS:

- ➤ Punithavathi Pandian, (2013), Security Analysis and Portfolio Management, Vikas Publishing House Pvt ltd, New Delhi.
- > Preethi Singh, (2013), Investment Management, Himalaya Publishing House, New Delhi.

BOOKS FOR REFERENCE:

- ➤ Natarajan L, (2013), Investment Management, Security Analysis and Portfolio management, Margham Publications, Chennai.
- Avadhani VA, (2008), Investment and Securities Market in India, Himalaya Publishing House, Mumbai.
- ➤ Bhalla VK, (2009), Investment Management, Security Analysis and Portfolio Management, S.Chand and Company Ltd, New Delhi.
- ➤ Prasanna Chandra, (2009), Investment Analysis and Portfolio Management, Tata McGraw-Hill Publishing Company Limited, New Delhi.
- ➤ Graham and Dodd, (2010), Investment, Tata McGraw Hill Publishing Company Limited, New Delhi.

B.Com Second Year - Semester – IV

Course Title SBE 5 – BUSINESS SOFTWARE - TALLY	
Total Hours	30
Hours/Week	2 Hrs / Wk
Code	U18CO6SBP02
Course Type	Theory
Credits	2
Marks	100

General Objective:

To equip the students with the practical skills of Tally.

Course objectives:

The learner will be able to

CO No.	Course Objectives
CO-1	Understand the concepts of Computerized Accounting
CO-2	Prepare all types of Vouchers
CO-3	Construct Final Accounts with Adjustments
CO-4	Develop stock ledger
CO-5	Prepare Cost Center & Cost category.

UNIT – I 6 Hrs

Meaning of Computerized Accounting – Meaning of Computers – Importance of computerized accounting – Computerized Accounting Vs Manual Accounting. Introduction to architecture of Tally – Creation of company – Creation of groups – Various kinds of groups – multiple and single – Creation of ledgers – Various kinds of ledgers.

Extra reading /Key words: Computerized Accounting

UNIT – II 6 Hrs

Entering vouchers – Journal voucher, purchase voucher, sales voucher, receipt vouchers, payment vouchers – Role and importance of function keys.

Extra reading /Key words: Function Keys & Vouchers

UNIT – III 6 Hrs

Extraction of Trial Balance, Trading Account, Profit and Loss Account and Balance Sheet, Simple sums with and without adjustments – Alter – Select – Edit – Delete – Selection of company.

Extra reading /Key words: Final Accounts with Adjustments

UNIT – IV 6 Hrs

Introduction to inventories – Creation of stock category – Stock groups – Stock items – Editing and deletion of stock items – Usage of stock in voucher entry – Stock voucher or purchase orders – Sales orders – Customer and supply analysis – Extracting simple reports and graphs with tally accounting package.

Extra reading /Key words: Inventories, stock vouchers

UNIT – V 6 Hrs

Introduction to cost – Creation of cost category – Cost centre category – Editing and deleting cost centre – Usage of cost category and cost centre in voucher entry – Budget control – Creation of budgets – Editing and deleting budgets – Reports.

Extra reading /Key words: Cost Center & Cost category.

Note: Texts given in the Extra reading /Key words must be tested only through Assignment and Seminars.

Course Outcomes:

CO No.	Course Outcomes	PSOs	Cognitive
		Addressed	Level
CO-1	Differentiate the concepts of Computerized Accounting and manual accounting	3	Ap
	C		
CO-2	Categories all types of Vouchers	3	Ap
CO-3	Prepare Final Accounts with Adjustments	3	Ap
CO-4	Develop stock ledger with stock item & stock group	3	Ap
CO-5	Prepare Cost Center & Cost category.	3	Ap
CO-6	Develop accounting skills and employable in all types of business organizations	3	Ap

Cognitive Level: R- Remember; U- Understand; Ap – Apply; An – Analyse; E- Evaluate; C – Create

PRESCRIBED TEXT:

ICAR & D Team, (2006). Tally 9, New Delhi: Vikas Publishing House Pvt. Ltd.

BOOKS FOR REFERENCE

- Nadhani A.K. &Nadhani K.K, (2005). *Implementing Tally*, New Delhi: BPB Publication.
- Vishnu Priya Singh, (2004). Quick Learn Tally, New Delhi: Computech Publication Pvt. Ltd.
- > Srinivasa Valaban, (2006). Computer applications in Business, New Delhi: Sultan & Sons.

COMPUTER PRACTICAL FOR BUSINESS SOFTWARE-FOR EXTERNAL EVALUATION

- 1. Petty Cash Entries, Subsidiary Books
- 2. Accounts Only Accounts With Inventory
- 3. Accounts With Inventory Tax Initialize
- 4. Stock Categories
- 5. Cost Centre
- 6. Cost Categories
- 7. Stock Journal
- 8. Balance Sheet
- 9. Final Accounts Without Adjustments
- 10. Final Accounts With Adjustments
- 11. Order Processing
- 12. Price List
- 13. Bill-wise Details
- 14. Bank Reconciliation Statement
- 15. Interest Calculation.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI – 2 B.A./B.Sc./ B.Com/ B,R.SC/ B.C.A - DEGREE COURSES LIFE ORIENTED EDUCATION CATECHISM – II: CHURCH AND SACRAMENTS

HRS / WK:1 CODE: U12VE4LVC02

CREDIT: 1 MARKS: 100

OBJECTIVES:

- To instruct the students to live in relationship withGod.
- To offer God's gift of the HolySpirit.
- To build relationship with Jesus.
- To learn Sacraments and Prayer life through which a Christian is able to live inrelationship with Christ.
- To enrich our devotion to Mother Mary and Saints.

UNIT - I: MISSION OF THE CHURCH

What is church (attributes) – Interpretation: body of the Christ- Bride of Christ, goal of all things- Historical as well as spiritual- Mystery and Sacrament-Pilgrim Church.

UNIT – II: PARTICIPATORY CHURCH (AS LAY FAITHFUL) AS A COMMUNITY

Work of the holy Spirit- Salt and leaven in the world "Church of modern World" Church as community – Its important aspect, early Christian Church – People of God as Church- Its characteristic and structure

UNIT - III: THE FUNCTIONARY CHURCH AND I

Ministerial Church – Relating Church – Parish Church- Role of lay faithful in the Church – Its challenges – Church and I.

Sacraments – Initiation- Social – Healing (all the seven) - stress on Confession, Confirmation and Holy Communion - Sacramental: holy "things" used –their sanctity

UNIT – IV: SACRAMENTS AND SACRAMENTAL

Sacraments-Initiation-Social-Healing (all the seven)-stress on Confession, Confirmation and Holy Communion. Sacramental: holy "things" used-their sancity.

UNIT - V: MARY AND WOMEN IN THE BIBLE- RUTH, ESTHER, JUDITH

Mary as a young virgin- Disciple- Her role in the Catholic Church-Annual feasts-Pilgrimages- Devotion to Mary, Theologies. Saints in the Church- 10 women saints. Ex. Mother Teresa, St.Alphonse.

REFERENCES:

- 1. "Vatican II Revised" Archbishop Angelo Fernandes Published by X.Diax de Rio S.J. Gujarat Sahitya Prakash, P.O.Box. 70, Gujarat, 388001, India.
- 2. "The Sacraments The Word of God at the Mercy of theBody" Claretian Publications, Malleswaram, Bangalore560055.

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI-2 B.A. /B.Sc. / B.Com. / B.R.Sc. / B.C.A. DEGREE COURSE LIFE ORIENTED EDUCATION ETHICS – II: EMPOWERMENT OF WOMEN

HRS /WK:1 CODE: U12VE4LVE02

CREDIT:1 MARKS:100

OBJECTIVES:

- To make the learners aware of various Social, Gender issues and CyberCrimes.
- To make them aware of the propertyrights.
- To make them understand and appreciate the role of media, in facing the challengeson various lifeissues.

UNIT – I: GENDER ISSUES

Feminism, Responsibilities of men and women towards Egalitarian society, Gender Identity-Factors contributing to gender identity (Family values, culture, tradition, religion, societal values, mass media).

UNIT – II: WOMEN AND MEDIA

Portrayal of women in media, Media world - News paper, Magazine, Cinema, TV, Video and Advertisements - Morality in Media and Right use of Media

UNIT - III: SOCIAL ISSUES RELATED TO WOMEN

Eve teasing, Rape, Dowry, Harassment in marriage, Divorce and Widows Remarriage, HIV & AIDS, Transgender, Female Genocide, sex workers, trafficking, fugitive, Female foeticide, handicapped children and women and evils of drug abuse

UNIT - IV: WAYS OF EMPOWERING WOMEN

Need for empowerment –Skills required for empowerment and Career Oriented Skills, Women's bill- Property rights, Models of Empowered Women-Mother Teresa, Indira Gandhi, and Helen Keller, Chanu Sharmila and Malala

UNIT - V: CYBER CRIME AGAINST WOMEN

Harassment and Spoofing via e-mail, Cyber Stalking, Cyber Pornography, Morphing - Cyber Laws, social network, face book, andtwitter

REFERENCES:

- 1. Dr.M.Arumairaj et al., 1999, "Marching towards the Milleniumahead".
- 2. Thomas Anjugandam, 1999, "Grow Free Live Free" Salesian Publication.
- 3. H.C PrettiNandhiniUpretti, jaipur 2000 "Women and problems of GenderDiscrimination".
- 4. Thomas B.Jayaseelan, 2002, "Women: Rights and law" Indian Social Institute, NewDelhi. Reni Jacob vol I & II, April- June 2004, "Vikasimi The journal ofWomen's Empowerment, Ed,"

HOLY CROSS COLLEGE(AUTONOMOUS) TRICHIRAPALLI-2. B.A/B.Sc./B.Com/B.R.Sc/B.C.A – DEGREE COURSES LIFE ORIENTED EDUCATION BIBLE STUDIES – II: OLD TESTAMENT

BIBLE STUDIES - II; OLD TESTAMENT

HRS /Wk :1 CODE:U12VE4LVB02

CREDIT:1 MARKS:100

OBJECTIVE:

• Understanding the desires of God through Prophetic revelation and becoming sensitive to the heart beat of God.

UNIT – I: PURPOSE OF LIFE

Creation of man – fall of man (Gen 1-4)Plan of redemption through the life of :

- Noah (Gen 6-9); Abraham (Gen12-18);
- Joseph (Gen 37-40); Moses (Exo4-5);
- Joshua (Joshua1-8)

UNIT - II: JUDGES AND KINGS

- **JUDGES:** Deborah (Judges 4); Samson (Judges 6-8); Gideon (Judges 13-16)
- **KINGS:** David (I Sam 17-31, II Sam 1-12); Solomon (I Kings 1-11, Proverbs1-5,31)

UNIT - III: WOMEN IN THE BIBLE

- Women in the OldTestament
- Eve (Gen3)
- Ruth (Ruth1-4)
- Hannah (I Sam1:1-28)
- Esther (Esther1-6)

UNIT - IV: MINOR PROPHETS

- Brief Life History and teachingsof
- Amos
- Jonah
- Micah
- Nahum
- Habakkuk

UNIT – V: MAJOR PROPHETS:

- Brief Life History and teachingsof
- Isaiah (Is1,6,11,36-38,40-42,44,50,53,61)
- Jeremiah (Jer1-3,7-12,18-19,23)
- Ezechial (chapters 1,2,3,5,8,12visions)
- Daniel (Daniel1-6)

REFERENCES:

- 1. Missionaries Biographies. 1995, Amazon.com
- 2. Russell Fueller (1999) The Text book of the Twelve Minor Prophets. Wipf&Stock Publishers, UK.
- 3. Willis Judson Beecher (2002) The Prophets and The Promise. Wipf& Stock Publishers, UK